

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Do You Know Who Owns Your Words?

By Mike Banks Valentine

Do You Know Who Owns Your Words? by Mike Banks Valentine

Writing for the web creates a lot of new questions about who owns all those words circulating out there on web sites, in ezines and in ebooks. What about the CD's created from many of those words in all those digital forms all over the web? Instead of books or articles or columns, it's all being re-named "Content".

In a 2nd Circuit Court decision last year, six freelance writers won a case against the New York Times, Newsday and Time for copyright infringement. Their work was re-sold as digital content on a CDROM and later published on the web.

Their claim that they did NOT relicense their work for use on the web or in digital compilations and were entitled to compensation when that content was re-sold was accepted by the court in a judgement against the original publishers of that content.

Many writers online offer their articles "Free" for use on the web, in ezines or in ebooks available online. But in fact are being paid by the publishers by requiring that "resource boxes" be used, such as the four line blurb following this article. This is, in fact, a form of payment and is agreed to by those writers in exchange for the traffic, publicity, subscriptions and exposure gained when readers visit the authors web site, subscribe to their ezine or see advertisements run for a fee on their web site.

Do You Know Who Owns Your Words?

"Content" is proliferating, professional "paid" writers work is becoming less valuable online and some professionals are shouting, "ENOUGH! We want to be paid for our work!"

An article this week at "Ezine-Tips.com" discusses how to raise the ire of any professional writer by asking them to write for free.

<http://ezine-tips.com/articles/management/20010316.shtml>

In an earlier article by the same author, (Janet Roberts, associate editor of "List-Universe.com") many articles by online writers are labeled "advertising in disguise".

I'll buy that definition in many cases. I'll buy it in this case. I'm advertising my weekly newsletter and my web site by offering opinion and insight on the web. And it works! I've written openly and widely that content I provide is just like an ad for my web site and my business.

<http://www.workz.com/content/1680.asp>

Advertisers pay to have their ads appear in my newsletter and on my web site. You might say that my "advertising in disguise" attracts advertising to support my advertising if you want to see that advertising as inherently wrong.

But I'll also ask then why is it that my articles are well read and syndicated across many networks of web sites and ezines. I run a business content distribution service called "Free-Content" at:

Over 500 well respected writers and publishers subscribe to that list and publish articles distributed there. I'm about to expand that service into additional topics and expect all to be just as successful as the business content list.

It's not advertising, it's content, it's free and I am a professional. What does that all mean? I leave it to you to decide.

And now for a word from our sponsor.

Mike Banks ValentineWebSite101 "Reading List" Weekly Netpreneur Tip Sheet Weekly Ezine emphasizing small business on the InternetSubscribe address

mailto:WebSite101–subscribe@listbot.comarticles available: <http://website101.com/freecontent.html>

Terms Used the in the Stock Photography Business

By Kelly Paal

So you are a small business person or web designer and you want to purchase some stock photography for your website. Great. Photography is a wonderful way to improve the emotional impact of your site. But there are a few terms unique to the stock photography business that you should know.

Royalty Free – you'll see this term often. What it means is that you pay a one time fee for an image and you can use it for as many times as you want for as long as you wish. It is a great way to get inexpensive photos. Now if you are concerned that your competitor would or could use the same image as you, photographers and agencies can continue to sell the image after you purchase it, then you need:

Rights Managed – this one is next term you'll see. This means that you pay a fee for the image based on how, where, how long, and how many people will see the image. This one will cost you a lot more in most cases. This is worth it if you do not want your competitor using the same image for the same purpose. Usually the stock agency or photographer also agree not to sell the image to others in your field for the time that you are using the image. So you can see why this option protects your use of the image but you'll also pay much more for this protection. Remember too that, at some point, you decided to discontinue using/paying for the image the agency or photographer can then sell the image to someone else, even someone in your field.

Flat Rate – this term isn't quite at common but it is similar to royalty free. Usually this means that you pay a one time fee for an image, but it can only be used for one purpose by one person. Pricing will be higher than royalty free but less than rights managed.

Copyright – even with royalty free you are still only purchasing the right to use an image not the image itself. All images are property of the agency or photographer who owns them. How do you know who owns them, there is usually a © symbol with date and name of the person or agency who owns the image. No matter what you paid for the image you are NOT the owner of the image. This means you cannot remove the copyright information, alter the photo, use it as part of a logo that you own a copyright, or resale the image as your own.

These terms will get you started but remember there can be differences in these definitions from agency to agency and photographer to photographer. Every agency and photographer selling stock images should have a legal or license page to explain these terms and any others that they use, if they don't you may want to move onto another site. Be aware, read all the information, and know what you are buying.

Copyright 2004 Kelly Paal

Do You Know Who Owns Your Words?

Kelly Paal is a Freelance Nature and Landscape Photographer, exhibiting nationally and internationally. Recently she started her own business Kelly Paal Photography (

).

She has an educational background in photography, business, and

commercial art. She enjoys applying graphic design and photography principles to her web design.

Terms Used the in the Stock Photography Business

The Quilts on a Thousand Hills

The Right Auto Insurance Can Save You Money!

Basics of House Foreclosures

Introduction To Buying Pre Foreclosures

Success Secrets

Character Counter Software

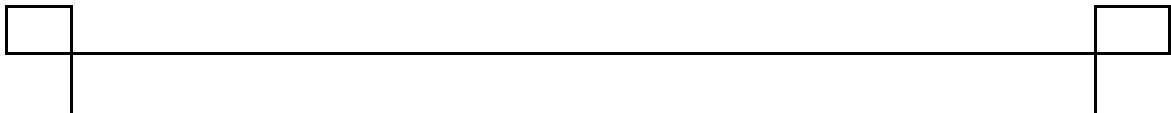
English Slang Dictionary

Say A Few Words

Ezine Filter and Format software



This Free E-Book has been brought to you by Natural-Aging.com.



100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!