

KEYWORD POWER! Stop Fumbling Around In the Dark! Get Qualified Traffic Now!

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

KEYWORD POWER! Stop Fumbling Around In the Dark! Get Qualified Traffic Now!

By Jeff Smith

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KEYWORD POWER!

Stop Fumbling Around In the Dark! Get Qualified Traffic Now!

If you had to take a stress test right now – while someone asks you how effective you are at selling a product online?

Would you show moderate frustration?

Register an "above average" score on the likelihood you will strangle the next person who mentions getting rich online?

Or are you ready to pull the plug on the who freaking thing, and start your own meat carving business?

You want to sell a product online, and everyone wants to tell you HOW to sell a product online....BUT....

What they DON'T tell you is that it all depends on 2 simple factors -- knowing what people want to buy AND what they search for when they are looking.

Listen: it's taken me over 1-year to learn the TRUE meaning of this one single word.

Everyone say KEYWORD.

Say it again -- KEYWORD.

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Ok – with that out of our systems, let's look at the way that keywords can make your life simpler, massively increase your ability to sell products online AND...provide a formula you can repeat again and again -- until you're tired of making money.

KEYWORD Tip #1: Your Product Idea

Keywords tell you what people search for on the internet. Lots of searches for information means you can provide answers to urgent

Study keyword combinations, discover demand and supply ratios -- made faster with a tool like Adword Analyzer -- <http://www.infoproductcreator.com/part/adwanalyze> and you will have a window into product demand online.

KEYWORD Tip #2: Product Names and Titles That Sell

You know what people are looking for with keywords.

Figure out WHY they are using the keywords and you have the perfect high-demand title that will sell you a ton of products.

KEYWORD Tip #3 Sales Pages That Sell Products Online

Your sales page is only converting 1 in 1,000 visitors into buyers?

Usually two main reasons – your copy sucks, or you are attracting the wrong people to your website.

Guess what?

Either way – KEYWORDS come to the rescue.

Optimize your site for keywords that make sense for your product or service. Don't go general here, get really specific -- you want less traffic but more sales, not a TON of traffic and virtually no sales.

Here's a little known secret.

People look for information online – they don't look

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for products.

So – what you need to do is attract your visitors with content, the content they are looking for AND THEN have links and a menu that lead them to your products.

If you need help converting visitors into buyers – look no further than the Hypnotic Marketer himself --
<http://www.infoproductcreator.com/hypnotic.html>

KEYWORD Tip #4: Keywords Help You Find Super Affiliates

When you arm yourself with the list of most popular keywords your most qualified visitors use to find information related to your products -- you can use that information to form SUPER affiliate joint ventures

which will let you sit back and watch the money roll in.

Seek out those sites that are performing best and optimized best for your target market's most searched keywords – then make really good friends FAST!

Because they can make you a truckload of sales in next to no time.

KEYWORD Tip #5 It's the ONLY Thing We Really Know About Online.

Keywords don't lie.

The fact that "travel book" gets roughly double the searches as "travel information" tells you exactly how people are searching for your information (assuming you've written a travel book)

When it comes right down to it – the comings and goings of people on the internet is far from an exact science, no matter what the "guru's" tell you.

But...KEYWORDS put you back in the driver seat, give you the tools to sell products online and bring your stress level down to a level where you may not even know who you are anymore.

WARNING! Not All Infoproducts Are Created Equal. With These 7 Simple Lessons, You Really Can Turn Your Knowledge Into Income—Generating eBooks, Books, Special Reports or Any Infoproduct Fast! Find Out How In This Complimentary Minicourse —

<http://www.infoproductcreator.com/minicoursenew.html>

Jeff Smith is the author of too many articles to list on the topic of Creating eBooks, Special Reports and Internet Marketing. Visit his site at:<http://www.infoproductcreator.com>

Keyword Services

By Matt Garrett

Are you allocated to some keyword services? For, these keyword services can provide you with a list of right keywords every week at your disposal. And it is very important for you to develop your website according to the keywords provided by these keyword services. In fact knowing apt keywords is a key to obtain internet traffic and link popularity. So, to sustain on the internet, you very much need to know the right keywords used by people in your niche market.

This is because if you do not know the right keywords, you cannot popularize your site as well. For, search engines will never locate the website without the right keywords in their top search results. So maintaining a list of right keywords is a must for you. And the keyword services would enable you to find the right keywords that would also help you maintain a high rank with the major search engines.

The keywords services enable you to improve your website by sending you the most relevant keywords for your niche market. Generally, people spend hours in researching about the keyword, finding and matching with their websites. But by obtaining an online keyword service you can heavily save on your time. And more to your joy, these keywords services are available quite easily today. You can leave every thing related to the keyword research to these service providers. A number of websites offer you to help in your keyword search.

The procedure of obtaining the keyword service is very simple. You have to fill up a form and submit with important details about your website. With in 24 hour of the submission, the keyword service consultant will contact you. The keyword service is aimed at providing you with the best keywords that play a vital role to boost your website ranking. The consultant will discuss every detail about your website.

A team of internet experts will device a strategy to search the keywords for your website. All the brain storming about possibilities of finding the best key words is done by these people. The professionals closely work on your website. The keyword services aim at monitoring the web traffic coming your way. This makes them recognize the fact about what type of traffic you have. Accordingly the keywords are searched.

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The keyword service providers monitor the links of your competitors as well. They find the keywords being used for their web page search. Also the meta-tags contain some extremely useful keywords. The services use online tools to search the related keywords. Most widely used online keyword searching tool is a word tracker. This enables anyone to find the keywords and several terms containing that keyword. This is because most searches are not the single keyword searches.

The top keyword searches are conducted by using online keyword tools and programs. They also send you a statistical analysis of the keywords being searched related to your website. You get valuable keyword finding tips as well. You can hire a keyword service comfortably. And the service charge will depend upon the number of keywords you want.

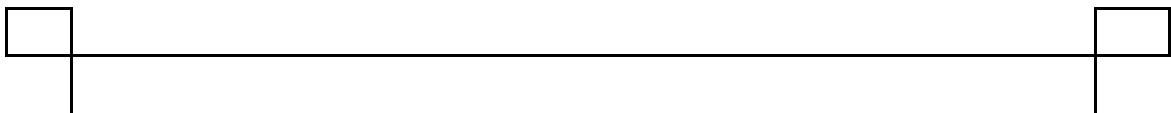
So, the keyword service will take away all the worries from you by giving you the most beneficial keywords.

Matt Garrett,

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