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Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!**

Top 5 Affiliate Marketing Myths

By Edward Immanuel

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1. Affiliate Marketing is Easy to do than Product Marketing. Look around many of the so called affiliate marketers. All they try to do is to sell the affiliate product whereas the visitor will easily identify the game and wont play to your rules.
2. Affiliate Marketing is cutting and pasting the ads the merchants provide and voila sales start to happen. No. The visitor is sick and tired of seeing the same ads everywhere and off he goes.
3. You don't need a website to be an affiliate. While it is true that you really don't need a website, it always helps to have your own website so that you can try to capture the email address. Either you get the sale or at least his email address to follow-up. No website, and there is no way to get in touch with your visitor ever again.
4. You don't need to own the product you promote. It may be true for some very big ticket items, normally for info products, it is better you own the product and try to presell rather than selling the product.
5. It's free to be an Affiliate Marketer. It's free to join as an affiliate and if you are not going to invest your time and effort you may as well start doing something else worthwhile.

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Send a Blank Email to receive your Free Report Worth \$97
How To Be Cash Positive In Seven Days Or Less
doyoum3@getresponse.com

Are You Spending 75% of Your Time 'Marketing Your Affiliate Programs'?

By David McKenzie

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How important do you think it is to market your affiliate programs? Most would probably say it's quite important.

I would say it is the difference between success and failure for the affiliate. The more time you spend marketing your affiliate programs the more successful you will be.

The 'Super Affiliates' spend 75% of their time marketing their affiliate programs. This means they only spend 25% of their time working on their affiliate programs.

Contrast this to most affiliates who spend about 10% to 20% of their time marketing their affiliate programs.

You may have heard the statistic that between 80% and 90% of all affiliates make little or no money each month from affiliate programs. A big reason for this is LACK OF MARKETING.

Just because it's an affiliate program does not mean you do not have to spend time marketing it.

Treat each affiliate program you belong to as if it were your own product. This will force you to concentrate more of your efforts on marketing. By thinking like the "owner" rather than the "affiliate" you will automatically focus on what is important to make the sale.

In fact, you could say you have to spend MORE TIME marketing your affiliate programs than if you were the owner of the product because not only are you trying to get people to buy a product, you are also competing with other affiliates.

Spend more time marketing than your fellow affiliates and you will earn more money. If they are not spending time marketing and you are, who do you think is going to succeed?

When I talk about marketing affiliate programs it does not mean you have to go out and spend a whole lot of money.

Top 5 Affiliate Marketing Myths

There are still countless effective low cost and free marketing methods that are working very well.

Are you using the following free marketing methods?

1. Writing your own articles.
2. Using ezine ad swaps.
3. Using sig files in your emails.

To be successful with affiliate programs requires a disciplined and consistent approach to marketing. Set aside a couple of hours each day for marketing your affiliate programs and I guarantee your monthly affiliate check will increase.

You may even become a Super Affiliate one day!

Resource Box

David McKenzie is the author of a new e-book titled "The Facts You Should Know About Affiliate Programs"

Get a Free 5 Day Email Course

<http://www.1sthomebasedbusiness.com>

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