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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

10 Bizarre Ways To Blow Up Your Sales!

By Larry Dotson

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1. Team-up with your weaker competitors to beat your stronger competitors. You can create win/win joint venture and cross promotion deals with them.
2. Design your site so it will be worth bookmarking. Your visitors will bookmark your web site if it's full of free original content like articles, ebooks, etc.
3. Offer your customers back-end products. It is easier to sell to existing customers. If you do not have a back-end product, join an affiliate program.
4. Increase the perceived value of your product. You could offer an affiliate program, give away free bonuses or use famous endorsements on your ad.
5. Remind your visitors to promote your web site. Use phrases like; "Refer This Our Web Site To A Friend" or "Link To Our Web Site"
6. Make your testimonials more powerful. You can include pictures, hand written signatures and contact information with each testimonial.
7. Up-sell to all your customers. You could sell add-on products, deluxe products, extra parts, related products, add-on services, etc.

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8. Place your ad in targeted e-zines. Ask the owner if you could place your ad in a higher position in exchange for a percentage of the ad's profits.

9. Use permission marketing to increase your sales. You simply ask people to sign-up to your e-mailing list. They'll already be interested in messages or ads.

10. Provide a privacy statement and all your contact information on every page of your web site. This'll persuade your visitors and prospects to trust you.

Caring For Your Hair

By Jordi Shoman

In much the same manner as nobody wants to be portraying out-of-date or tattered clothing, nobody wants to be showing off a hairstyle from a decade ago or an untidy hairdo either. Your appearance is most certainly the first attribute that is noticed by an individual you meet and having a bizarre, unkempt hairstyle is not doing yourself any favors if you seek to impress. Keeping your hair looking healthy and clean is no gigantic task and can take just a little time to accomplish. In that same vein it is utilizing high quality hair care products and taking the time to use them correctly can certainly ensure that your hair looks its' finest.

It is imperative that an individual knows how to properly style and look after their hair if they wish for it to have a healthy, attractive appearance. There are a number of suggestions put forth by numerous hair care experts that are guaranteed to ensure the youthful appearance so many people desire. Firstly, as it pertains to drying your hair, many say that it would be wise to occasionally let it air dry. Constantly drying it via a blow dryer over-exposes your hair to heat, which can be potentially harmful. It is also advise that you not rub your hair vigorously when drying with a towel and simply pat your hair dry, as this will reduce split ends.

It is essential to your hair's health that you not artificially color it an excessive amount also. In coloring your hair too often you cause extensive damage and leave your hair looking dull and listless. In addition, many experts encourage individuals to use conditioner just as often as shampoo. This will ensure that your hair not only looks clean but strong and full of energy at the same time.

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