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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

10 Choice Ways To Give Your Subscriptions A Boost

By Ken Hill

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1. Swap an ad.

Use ads that you've tested and that have proven to be effective in getting you more subscriptions.

You'll be able to get a greater response from your ads because you've already fine tuned them before swapping.

2. Write articles.

You'll be able to get more new e-zine subscribers that enjoy your writing and that are interested in the topics you write about.

3. Swap an article.

You could swap exclusive articles, or you could swap one of your reprint articles if you don't have the time write a new exclusive article.

4. Swap a "thank you" page recommendation.

You'll be able to successfully get more new subscribers through the other e-zine publisher's recommendation of your e-zine.

Only recommend e-zines that offer valuable content to their subscribers. You don't want to start off on the wrong foot by recommending something that is sub-par.

5. Swap a recommendation in your welcome message.

Swap your recommendation with a publisher that offers a bonus, and delivers it in her welcome message.

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Her new subscribers will be looking for her bonus in her welcome email, giving her recommendation of your e-zine more exposure.

6. Swap an ebook ad or recommendation.

In addition to getting more subscribers, if the ebooks are brandable you can both earn money by offering each others' ebooks.

7. Promote your e-zine on the back of your business cards.

You'll be able to let your "real world" customers and prospects know about your e-zine.

You'll also be able to get more new sign ups from the networking events that you attend throughout the year.

8. Include an ad for your e-zine in your catalogs and brochures.

You'll be able to let your customers on your mailing list know about your e-zine.

You'll also be able to get more new subscribers that have proven themselves to be interested in your products by requesting your catalog or brochure.

9. Publish testimonials for your e-zine.

Increase your subscriptions by posting testimonials on your site that share the benefits of joining your e-zine.

10. Purchase e-zine advertising.

You'll be able to get your ad for your e-zine in front of people interested in what your e-zine has to offer.

Purchasing e-zine advertising is also a very good choice if you don't have enough subscribers yet to begin swapping ads.

Article by Ken Hill. Are You Struggling To Get More New Subscribers? Want to increase your subscriptions fast? Now you can with amazing, breakthrough software that makes promoting your e-zine a snap! Get the details now at: http://www.netpromarketer.com/ezine_announce.html

Reward Those Who Publish Your Articles!

By Martin Lemieux

It is pretty obvious that content is king online. It is also obvious that writing more content and submitting them to other sites will help boost your popularity and bring more visitors to your site.

So why wouldn't you help boost those pages that have your articles on them?

I want to share a small tip that will help boost your articles popularity all over the world.

See, most of us who do write articles are mainly concerned about getting their articles published. Well why wouldn't you reward those who publish your articles?

I am consistently finding ways to boost pr ratings for ALL of my pages within my site, you should be too. If we are all trying to do this, then why don't we help boost our articles on other sites!

Here's an example of this...

I have an article titled: "Getting A Better Rank For All Your Pages"

Now simply listing this article on my site isn't enough. I also promote and submit this article wherever I can. If by chance a web site publishes my article, I will reward that site by adding a link on my site were that article is listed.

Infact, if you've seen my marketing tip articles, there is a small resource box at the bottom of each article that links to all the sites that have listed that specific article. Being more specific, I don't link to their main page, I link to my article.

Here's what that accomplishes...

Let's say your article is listed on "Artices R Us" and you want your article to be found by anyone who searches for that company, boosting your pr rating for your article on "Articles R Us" will help you get more visitors from that site.

See, it's not only about listing your articles because we would all like to have our articles found right away and 1st. Don't miss the chance to gain more visitors by letting your article die out on the site that you listed it in.

What if all your articles listed on other sites, had a pr rating in google of (pr4) or more? That would be great!

That would be great because we all know that Google rewards your link popularity when listed in a page that is pr4 or more!

So don't be shy to reward those who list your articles, doing so will only boost your search engine ranking and also give you a lot more visitors than before!

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Martin Lemieux
Smartads – President

Affordable web site design & Web Site Marketing Tips

ASES – Affordable Search Engine Specialists

GOING TO PUBLISH THIS ARTICLE?

Send us a note of the location so we can add a link on our site to where you have used the article!

Reward Those Who Publish Your Articles!

7 Effective Ways To Boost Your Self Esteem

10 Sure Fire Ways To Get More Ezine Subscribers

Not Making A Choice Is A Choice

13 Techniques That Boosts The Power Of Your Resource Box!

ScrollPops

147 Killer Epublishing Strategies

Squeeze Machine

Traffic Boost News Ticker

Money Saving ideas



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