

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**10 High Impact Ways To Catapult Your Sales!**

**By Larry Dotson**

**10 High Impact Ways To Catapult Your Sales! by Larry Dotson**

1. Give your prospects extra incentives so they will order quicker. It could be free shipping, a faster shipping option, free gift wrapping, etc.
2. Make your small business look big on the world wide web. Design your web site using professional graphics, ordering systems, organized layouts, etc.
3. Attract a lot more customers by giving them clear ordering instructions. Give them all the information they need so they can complete their order easily.
4. Give your customers buying incentives so they'll make repeat purchases. Offer them discounts, free gifts, bonus points, etc.
5. Tell people about your site whenever you get a chance. Those people will tell other people and so on. It's a cheap way to multiply your advertising.
6. Write and send press releases for your web site. Use a strong headlines, make it newsworthy, and tell the journalist why their readers would like it.
7. Use a lot of headlines on your web site and ezine. Some types of headlines are free offers, questions, problem solvers, sales, and statistics.

## 10 High Impact Ways To Catapult Your Sales!

8. Design graphics, templates, buttons and banner ads for other sites. Allow people to use them in exchange for your web link on their home page.
9. Use time saving promotional software. You can automate your search engine submissions, posting to online classified sites, etc.
10. Advertise your online business by dressing in clothes that are imprinted with your ad. It could be a T-shirt, ball cap, coat, etc.

Larry Dotson<sup>787</sup> Ad Copy Templates! Write ads in only minutes! visit: <http://www.ldpublishing.com> As a bonus, BobOsgoodby publishes the free weekly "Your Business" Newsletter – visit his web site to subscribe and place a FREE Ad! <http://1-webwiz.com>

### **"The Most Powerful Skills You Could Have as a Webmaster"**

**By Raynay Valles**

### **"The Most Powerful Skills You Could Have as a Webmaster" by Raynay Valles**

What are the most powerful skills you could have as a webmaster?

HTML and website creation programs  
Graphics programs  
Perl  
CGI  
ASP  
Javascript  
Coldfusion

Those skills are great, but what many employers and clients REALLY WANT goes unsaid. What they do not tell you is this: They really want high-impact results. And you can get high-impact results by honing high-impact skills.

High-impact skills are:  
+designing to facilitate sales  
+search engine optimization, submittal and tracking  
+writing to sell  
+knowing how to increase traffic that results in sales  
+tracking the success of ad campaigns

## 10 High Impact Ways To Catapult Your Sales!

Imagine taking a website from 0 to 100,000 people a month through your search engine efforts. Or placing ads in publications you recommended that resulted in thousands in sales. Or revamping an old site in a way that causes twice as many people to buy from your site.

You don't have to have ALL the high-impact skills I listed. Let's say you're good at search engine optimization and every time you do it, huge traffic happens. This one high-impact skill that brings high-impact results will get the attention of your employer, prospective employers or prospective clients.

Here's the best part: you may already have had these results. Maybe you haven't been highlighting them on your resume or performance review like you could have. Highlight them and you'll notice a difference in your life.

And if you don't YET have these results, you can acquire them on-the-job over the next few months. Then you'll have an edge on webmasters who believe that tech skills are enough.

Raynay Valles is a results-focused webmaster and author of *10 Minute Answers for High-Impact Webmasters*, the amazing resource high-impact webmasters use.  
<http://www.10minuteanswers.com/webmasters/>



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**[100% Effective Natural Hormone Treatment](#)**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**