

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

10 High Powered Ways To Magnify Your Profits

By Ken Hill

10 High Powered Ways To Magnify Your Profits

by: **Ken Hill**

1. Give your prospects a f~ree trial of your software product, service, or let them read the first chapter or two of your informational product.

Your f~ree trial or sample chapters will show your visitors that you are confident in the quality of your product and lead to more sales for you by demonstrating how valuable your product is.

2. Add a bonus for purchasing your product.

Provide a unique bonus such as an ebook you've written, a consultation with you, access to your membership site, or a resource that is only available through you.

Add to your bonus's perceived value by placing an honest dollar amount to it, listing benefits for it, or by publishing testimonials for it.

You could also set up a joint venture with another business where you offer as a bonus an exclusive f~ree trial of their product in exchange for a percentage of the profits (i.e., by joining their affiliate program).

3. Provide a money back guarantee.

Your guarantee will help you to get more people that are unsure about purchasing your product to buy from you.

Your guarantee could be a 30, 60, 90 day or lifetime guarantee. In general the longer your guarantee the more powerful your guarantee will be in getting more of your visitors to buy your products.

4. Provide your customers with specials, bonuses and discounts on your products.

10 High Powered Ways To Magnify Your Profits

This will give you an effective way to get more of your customers to buy your products on a consistent basis while also showing your appreciation for them.

5. Add testimonials for your product throughout your site's copy.

Your testimonials will help you to convince your visitors that your product will meet their needs.

Include your customer's first and last name and a link to her website along with her testimonial.

You could also post your endorser's picture along with her testimonial to increase it's effectiveness.

6. Survey your customers.

Your surveys will help you to pinpoint what you are doing right and also help you to identify things you can work on.

Add a freebie in exchange for taking your surveys to increase the number of people that take them.

7. Offer an affiliate program for your visitors and customers to join.

Provide your affiliates with useful promotional items that they can use to start selling your products as quickly as possible.

For example, you could give them sample ads, banners and button ads to place on their sites, and sample recommendations.

You could also let them publish your articles with their affiliates URLs in your resource box, or you could create an ebook or marketing course that they can use to get more commissions by providing it to their visitors or subscribers.

8. Publish an ezine.

Promote your ezine on every page of your site and also submit it to ezine directories and announcement lists.

Provide your subscribers with useful tips, advice, and articles to keep them reading your ezine on a regular basis.

9. Offer add ons on your purchase page.

For example, you could offer a deluxe version of your product or you could offer a related product on your purchase page that your new customers would be interested in purchasing.

10. Offer free teleclasses to your visitors and ezine subscribers.

Your teleclasses will increase your prospect's trust in you and help you to get more people to visit your site ready to buy your products.

Ken Hill. Get more marketing tips by joining Ken's Top Notch Marketing Ezine at

For more articles by Ken Hill visit:

Used Golf Carts – Gas Powered or Electric?

By Chris Miller

Used golf carts essentially are available in two options, gas powered or electric powered. Each power option has its strength and weaknesses on the golf course or out in the field. Feel free to use the information below to help steer you in the right direction when buying a used golf cart.

Gas powered golf carts simply run on gas. Diesel gas or standard unleaded gas powered golf carts are available. One negative aspect against the gas powered golf carts is that you might need to carry around a can of gas with you incase your engine runs out. If this were to happen, you would simply refill the golf cart with gas and then be on your way. However, if you did not have an extra can of gas with you, you might find yourself stranded where you ran out. Used golf carts that run on gas can be to your advantage. Sure running out of gas is not something you want to happen. However, it is much easier to refill and get going again if you have a spare gas can with you.

Contrary to the gas powered golf cart, the used electric golf cart has a major setback if you run out juice. If you are driving up the fairway and find the electric golf cart no longer able to drive, you also find yourself in a major dilemma. Where in the world can you plug into to get a recharge? I'm not aware of too many golf courses that have convenience outlets placed throughout the course.

Used electric golf carts are much more environment friendly than used gas powered golf carts. Electric does not emit any pollution that you may find coming from a gas powered golf cart. An electric powered cart also runs much quieter than a gas powered cart.

These are just a few pros and cons of buying used golf carts, either electric or gas powered. Much more information regarding used golf carts and golf carts in general can be found at

As an author at

, Chris Miller contributes to the growing content found within

the site and shares his knowledge about

.

Related Content:

Read more Content at

Related Products:

: A genuine resource center for Quality Ebooks and Softwares



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!