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10 High-Impact, Viral Marketing Strategies, To Explode Your Sales...

By I-key Benney

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Hello, do you have any website that is not bringing in a lot of sales?

Would you like to know a few smart and sharp ways to turn it around and explode your sales?

If yes, may I offer you 10 high impact viral marketing strategies to increase your sales!

Viral Marketing is allowing people to giveaway and use your free product or service in order to multiply your marketing quickly over the internet. The idea behind viral marketing is that you include your ad with the freebie people giveaway or use. Below are ten high impact viral marketing strategies:

1. Allow people to reprint your articles on their web site, in their e-zine, newsletter, magazine or ebooks. Include your resource box and the option for article reprints at the bottom of each article.
2. Allow people to use any of your freebies as free bonuses for products or services they sell. Include your ad on all your freebies.
3. Allow people to use your online discussion board for their own website. Some people don't have one. Just include your banner ad at the top of the board.

4. Allow people to sign up for a free website on your server. Since you are giving away the space, require them to include your banner ad at the top of the site.
5. Allow people to add their link to your free web site directory. Just require that they return a link back to your website, advertising your directory.
6. Allow people to provide your free online service to their website, visitors, or e-zine subscribers. They could be free e-mail, e-mail consulting, search engine submissions, etc.
7. Allow people to give away your free software. Just include your business advertisement inside the software program.
8. Allow people to give away your free web design graphics, fonts, templates, etc. Just include your ad on them or require people to link directly to your website.
9. Allow people to place an advertisement in your free ebook if, in exchange, they give away the ebook to their web visitors or e-zine subscribers.
10. Allow people to give away your free ebook to their visitors. Then, their visitors will also give it away. This will just continue to spread your ad all over the internet.

Warmly,

I-key Benney, CEO

'Viral Marketing' Or 'Butterfly Marketing' - What's The Difference

By Thomas Haselhorst

You have probably heard about 'Viral Marketing' but many online marketers haven't heard about 'Butterfly Marketing'. So what is Butterfly Marketing ?? It proves to be just as powerful in strategies then in the software itself. Below you will find a student and customer of the course. One Adsense Master marketer Michael Cheney of "Adsense Videos" applied some of pre-launch strategies and

affiliate tools and JV strategies outlined in Mike Filsaime's Butterfly Marketing Manuscript to his launch.

"Mike – first off I just want to say thank you so much! The techniques I learned from Butterfly Marketing played a BIG part in helping me make \$63,249 in sales in 24 hours!! As I write this I'm still finding it hard to believe. It seems a lifetime ago that the BFM package landed on my doorstep and I started poring over it with my smile getting larger and wider with each new insight as I realized that as long as I APPLIED what I was learning the principles were going to make something BIG happen!"

Michael goes on and he explains how the Butterfly Marketing techniques have helped to gross over \$200,000 in 7 days!! The site got an Alexa ranking on Launch Day of 351! Michael has encountered one new subscriber every minute of every hour for the past week. So, what's so special about 'Butterfly Marketing'. Well, Michael explains it very well. Butterfly Marketing makes use of a step-by-step approach. Everything is explained step-by-step: Preparing sales material for Affiliates and Joint Venture partners. It also pays attention to the smaller details before launch that really pay dividends after launch.

So, overall Butterfly Marketing is foolproof marketing manual for newbies and experienced marketers alike. Everyone can have the same results as Mike Filsaime and Michael Cheney. The secret is out. It is rumored that the Butterfly Marketing Manuscript could become a New York times best seller virtually over night and would change the way people look at viral marketing not just online, but offline as well. Everyone can implement the same tactics and strategies outlined in Mike Filsaime's Butterfly Marketing Manuscript.

Learn why people are saying that this report changed the way marketing is done on the internet for good!

Thomas H. is webmaster of submit-artilces biz and is thrilled about the new Butterfly Marketing Manuscript you can find here



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