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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

10 Illuminating Ways To Charge–Up Your Orders!

By Larry Dotson

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1. Use plenty of examples in your ad copy. This will allow your whole target audience to understand your pitch completely.
2. Gain extra credibility by using terms your readers may not understand, but can follow by explaining them in simple terms. This will show you're an expert.
3. Reveal how excited you are about the product. You could use words or a picture of yourself looking very excited.
4. Tell your target audience you were in their current position. Next, tell them how your product pulled you out of that position.
5. Challenge your readers at the end of your ad. Make a bet with them; if your product doesn't solve their problem, offer them a free product in return.
6. Get your audience involved in your ad by asking them questions. They'll automatically want to answer the questions in their mind.
7. Introduce yourself in your ad copy. Haven't you ever read an ad copy and wondered half way through it who is selling the product? It's a big turn off.

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8. Start your ad with a story. It draws people right into your ad and they forget they're being sold to. You could start with "Once upon a time..."
9. Use less than five points in your ad copy. If you start revealing too many topics, your readers might get confused and quit reading.
10. Make your target audience's experience reading your ad positive. You could educate them or tell a joke to make them laugh.

Larry Dotson is the co-author of "The HypnoticWriter's Swipe File" a collection of hypnotic words and phrases that sell. You can visit his web site at:<http://www.ldpublishing.com>

Types Of Orders In Forex Trading

By Action Forex

The forex market provides different kinds of orders for trading. The following are some major types of orders that can be found on forex trading stations.

Market orders – A buy or sell order in which the forex firm is to execute the order at the best available current price. It is also called at the market.

Entry orders – A request from a client to a forex firm to buy or sell a specified amount of a particular currency pair at a specific price. The order will be filled once the requested price is hit.

Stop Loss orders – An order placed to close a position when it reaches a specified price. It is designed to limit a trader's loss on a position. If the position is opened with buying a currency pair, the stop loss order would be a request to sell the position when the price falls to the specified level. And vice versa. Traders are strongly recommended to use stop loss orders to limit their losses. It is also important to use stop loss orders when investors may enter a situation where they are unable to monitor their portfolio for an extended period.

Take Profit Orders – An order placed to close a position when it reaches a predetermined profit exit price. It is designed to lock in a position's profit. Once the price surpasses the predefined profit-taking price, the take profit order becomes market order and closes the position.

Good Until Cancelled (GTC) – In online forex trading, most of the orders are GTC, meaning an order will be valid until it is cancelled, regardless of the trading session. The trader must specify that they wish a GTC order to be cancelled before it expires. Generally, the entry orders, stop loss orders and take profit orders in online forex trading are all GTC orders.

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The above are the basic orders types available in most of them trading systems. Some trading systems may offer more sophisticated orders. Traders should be familiar with the different orders and make the most of them during trading.

Action Forex (

<http://www.actionforex.com>

) provides forex analysis reports, live pivot points on majors

and crosses, etc are provided with collection of carefully selected educational articles and free trading ebooks downloads.



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