

10 Online Marketing Secrets Your Competition wish you will never know.

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

10 Online Marketing Secrets Your Competition wish you will never know.

By Patrick Ravi

10 Online Marketing Secrets Your Competition wish you will never know. by Patrick Ravi

Dazed, confused and bemused. These are a few terms commonly used by the new player online. And we sure know how they feel, don't we? Let me put it this way, the new player can easily get dazed, confused and bemused by the onslaught of information and opportunities (legitimate or scams) on the Internet. These same groups of people, sad to say are vulnerable to everything new that appears online. Many a times they end up as casualties in the Internet gold rush, without ever really making anything close to what we call real money online.

Just today I read a true story of a person who has been online for 5 years (I repeat 5 years). He had joined everything under the sun. From MLM to Online casinos. And he confesses, that after all these years he has just started on his own website this year to play the big boys game.

This is what he wrote " In all the preceding history it may have become apparent to some of you already that I did not do what some of you did from day one". Man! What can I say!

When you think about it, can you really blame this guy? Don't forget along with the massive amount of opportunities, you can also be distracted by new FREE softwares, new free product downloads etc. Why just recently I got distracted by an Online Jukebox. Without realizing it, half the day was gone. I had to slap myself and get back to work.:D

Like my grandmother (maybe some of yours too) always said, "Anything worthwhile achieving always needs your total attention and focus".

10 Online Marketing Secrets Your Competition wish you will never know.

What are the key elements that you as an Online Entrepreneur need to focus on?

1. You should have a daily and monthly marketing regimen. Doing the things that has to be done without being distracted. Other than R&D one of your primary goals online would be to stay FOCUS.

2. How is your e-mail signature? By developing a compelling e-mail signature you are able to brand yourself and your products.

3. Start writing articles in your area of expertise. Make a list of ezine publishers in your target market group to whom you can submit these

articles monthly. (With their prior permission of course). Add your resource box below your article, writing a brief description of yourself in the third party. Include your e-mail and website address for future enquires for your services or products.

4. Get started with auto responders to help you follow up and also to keep in touch with your customers and prospects

5. Set aside some time for R&D. Visit Newsgroups, Discussion boards, forums, and your competitor's websites to study how people in your target group do business online

6. If you haven't, you will need to start publishing your own newsletter or ezine as soon as possible. This is one of the best ways to build your own opt-in mailing list. Remember the secret is in your list. Your money is also in this list.

7. Even if takes weeks, sometimes months before you see results from search engines. You need to get your websites listed in all the major search engines and directories.

8. A common and welcomed activity among ezine publishers building their own opt-in list is ad swaps. Believe me this really works if you do it consistently.

9. Get your Salesmen in print in order. If you are not good at writing good sales copies or killer sales letters get professional help. This is an important tool to close sales online. A good killer copy will get your visitors to buy your products or services immediately right from your website. This means faster Return On your Investment.

10. Another on going activity would be for you to get your website,

ezone, ebooks in as many of the respective directories as possible.

Mind you, this is only a few of the activities that should help you to stay focused. Remember your consistent effort, multi-tasking and patience are the things that will see you through.

A piece of advice, don't get disappointed if you don't see results immediately. Take it as your learning curve. It is not knowing everything about Internet Marketing that will make you successful but doing what has to be done everyday to build your Online business that can at least guarantee success.

=====
Patrick Ravi is an E-Marketing Consultant for the Asia Pacific Rim <http://www.global-ibiz.com/webtreasures.htm>
Get his Free Online course that reveals his success secrets on how to turn your computer into a CyberCash

Register, all on a shoe string budget at:
<http://www.global-ibiz.com/freecourse.htm>

Patrick Ravi is an E-Marketing Consultant for the Asia Pacific Rim
<http://www.global-ibiz.com/webtreasures.htm> Get his Free Online course that reveals his success secrets on how to turn your computer into a CyberCash Register, all on a shoe string budget at:
<http://www.global-ibiz.com/freecourse.htm>

The 3 Basic Secrets That Will eXplode Your Sales This Year

By Ovi Dogar

In this article, I would like to talk about the three "well-known but often ignored" secrets for creating a successful product.

These secrets are still valid in real world as they are online.

The main mistake most entrepreneurs do is to create a product and then they WORK HARD TRYING to sell it.

Wrong! Wrong! Wrong!

SECRET NO. 1

Always create a product ONLY if there is a market for it!

How can you find out if there is a request for your product?

10 Online Marketing Secrets Your Competition wish you will never know.

Quite simple, read the forums, search them for terms like "I wish there was a thing that..." "Can anyone help me do..." "What's the best way to..." etc.

I'm sure you understand. All you have to do is to create a product that will fill that want.

Secondly, you can search the web, using terms related to your product. If there is competition that looks like is doing well, then there is a market for your product. Just make it better than the one of your competitor and you're on your way to riches. :)

Thirdly, you can see how many people search for terms related to your product using Overture's suggestion tool located at: [Click Here!](#)

SECRET NO. 2

Never try to sell something to people that don't have the money to buy it. Always create products that appeal to people with money.

This is a great mistake most people make. They try to sell high priced products to people that cannot afford them.

SECRET NO.

3 Always create a product that you would love to buy. Put yourself into your buyer pants and think about how would you like to be sold.

Create products that you'll want to buy; sell like you would like to be sold to; and, in generally do things the way you would like the things to be done to you.

Follow these three secrets and in less than 999 days you'll have a six-figure income. Guaranteed!

Have a Profitable Day!

Ovi Dogar, The CoversExpert

Ovi Dogar is specialized in the creation of professionally custom made covers that really sell. You can view some recent samples of his work at

The 3 Basic Secrets That Will eXplode Your Sales This Year

The Newest Marketing Course

Ebay Secrets Revealed

Secrets We Keep From Those We Love

Internet web site marketing tips – selecting keywords

Competition Commando

30 Powerful Business eBooks

Info Product Marketing Secrets Exposed!

14 Profitable eBooks

Making money at online auctions



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!