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10 Profitable E-zine Joint Venture Ideas!

By Larry Dotson

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1. You could ask an e-zine publisher to trade solo, sponsor or classified ads. If the e-zine has a larger circulation you could offer to run more ads.
2. You could ask an e-zine publisher to run your ad in return for a percentage of each sale. The offer is usually more successful if your product is brand new.
3. You could ask an e-zine publisher to run your ad in exchange for getting your product at no cost. It is more persuasive if you let them try out the product.
4. You could submit your article to e-zine publishers. They would receive valuable content and you would get free publicity.
5. You could offer an e-zine publisher new content by writing an original column for each issue. They're always looking for original content for their readers.
6. You could ask an e-zine publisher to trade articles. This would give you both new content to publish and cross promote each others' business.
7. You could ask an e-zine publisher to run your ad in return for you holding a contest or sweepstakes for their subscribers.

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8. You could ask an e-zine publisher to trade thank you and welcome message ads. This is a great way to trade ads without cluttering up your e-zine with ads.

9. You could offer an e-zine publisher the option of you publishing their e-zine in return for them running your ad.

10. You could offer an e-zine publisher's subscribers a discount on your product in return for them running your ad.

Larry Dotson 1000 Ways To Sell Your E-Information Products just visit: <http://www.ldpublishing.com> As a bonus, Bob Osgoodby publishes the free weekly "Your Business" Newsletter – visit his web site to subscribe and place a FREE Ad! <http://1-webwiz.com>

10 ways to structure your "Joint Venture" deal for maximum profit

By david hennebery

Firstly a joint venture is when two people work on a project together for a set period of time. This is a critical stage in the internet marketing strategy process

Joint ventures can help you in a number of ways such as beating your competition, saving time and money, increasing your profits, getting many referrals, and much more. The following are ten online joint venture ideas:

1. The basic joint venture would be exchanging text links or banners with other related web sites.
2. Sharing a website. Both parties will be marketing and advertising the same web site which means twice as much traffic.
3. Combine both products into one with another business into one big package. Then split the profit 50/50
4. Exchange testimonials or endorsements for each others products or services.
5. Offer your product as a free bonus to another businesses or product. In exchange ask for a small portion of the profits.
6. Offer to insert a promotional ad for another business into your product package. Just ask them in return to do the same for your business.
7. Get a business in a related business to make a promotional ebook. Give the book away as a free

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bonus with your ads included in it

8. Create a freeware program with another business. Include a promotional ad for each of your businesses in the program.

9. Trade e-zine or auto-responder ads with similar businesses

10. Host a seminar with another business. The endorse each others products.

Adapt some of these ideas to boost your sales. The key is to approach your joint venture in the right manner. Make your joint venture letter personal otherwise it could be viewed as spam and not read.

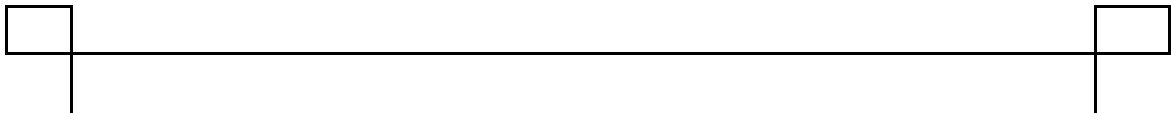
David Hennebery is the owner and creator of a very successful ebook entitled eBookProfitMaker. He is regarded as an expert in Internet Marketing and selling. To contact him email

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