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**10 Profitable Tips For Article Writers**

**By Ken Hill**

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1. Write to one person.

When you're writing your article picture one person that you are writing to. This will make your writing more personable and help you to keep your readers interested in your article.

2. Use lots of white space within your article.

Using lots of white space will help you to make your article look more professional and keep more of the skim readers interested in your article.

If you have paragraphs that are too long, try to break them up into two or three paragraphs so that your article will be easier to read.

3. Double check your articles for errors.

Make sure that you haven't misspelled any words, skipped words, or used a homonym such as "their" when you meant "there."

Remember, that spell checking only catches spelling mistakes so you'll need to go over your articles even after using your spell checker to find words used incorrectly and also to find words that were used twice in a row or omitted.

4. Pay attention to feedback you get for your articles.

Getting or seeking constructive feedback about your articles can help you to write better, get back on track with your writing if you're in a slump, and also develop new things to write about.

## 10 Profitable Tips For Article Writers

Even negative feedback or criticisms can help you if it shows you things you can work on. Just don't take everything to heart.

5. Improve your writing skills by trying different things.

When you first start writing your own articles, especially if you're new to writing, you might feel that you can only write list articles like this one.

Nonetheless try your hand at other types of articles that you would like to write such as how to articles or straw man articles.

Also try writing on different subjects that you haven't written about before.

6. Keep a file of articles you've written that you left unfinished or didn't feel were ready to be published.

Also keep parts (i.e., tips, paragraphs, etc.), that you've edited out of your finished articles in this file.

You might be able to rewrite your unfinished articles later on, get new ideas to write about, or get a new tip or two for your list articles from this file.

7. If you run an affiliate program, let your affiliates publish your articles with their affiliate URLs in your resource box.

You'll be able to effectively increase your sales by giving your affiliates an easy way to successfully promote your business to their visitors or subscribers.

8. Create an ebook compilation of your articles.

You could use your ebook as a bonus for subscribing to your ezine or you could let your affiliates brand your ebook with their affiliate URLs.

If you don't run an affiliate program, you could let people brand your ebook with a link to their site or business to get more people to offer your ebook to their visitors or subscribers.

9. Participate in article swaps.

Your swaps will help you to get your articles run in ezines that have subscribers interested in your business.

Your article swaps can also help you to gain more reciprocal links and add more useful content to your site if you swap articles where you publish another writer's article on your site in exchange for the same.

10. Create a list that people can subscribe to that announces when you've written a new article or articles.

Your list will keep people up to date on new articles they can publish in their ezines or post on their web sites.

If you let your affiliates use your articles to earn commissions, you can also use your list to attract more new affiliates and to keep your existing affiliates up to date on new articles they can use to promote your business.

Article by writer Ken Hill. For more articles by Ken Hill and to submit your own articles to Ken's article directory visit:

### **How To Write Articles That Get Read**

**By Ken Hill**

#### **How To Write Articles That Get Read by Ken Hill**

Writing articles can successfully drive more free targeted traffic to your website, and substantially increase your profits online.

To help you get started, I've provided the following tips to show you how to write your own profitable articles — articles that capture your readers' attention and that e-zine publishers would like to place in their publication.

1. Put a lot of thought into the title of your article.

A good title will grab your readers' attention and encourage them to read through your article.

2. Keep the introduction and conclusion of your article short.

3. Keep your article focused on one topic.

4. Provide resources to your readers that deal with the subject of your article.

5. Write your article as a list of tips.

This is a very easy and effective way to present your information and hold your readers' interest.

When writing your article, keep your tips brief, even just two or three lines, and use numbers to list the tips in your article. This will allow your readers to go quickly from one tip to the next as well as keep your article neatly organized and easy to read.

6. Write a how-to article.

## 10 Profitable Tips For Article Writers

This type of article shows your readers step-by-step how they can reach an objective such as successfully promoting an affiliate program, or making an ebook.

When writing your article keep your article focused and to the point, and just like with an article that presents a list of tips, number the steps in your article to make your article easier to read and to keep it nicely organized.

### 7. Proofread your articles.

Before you submit your article for publication spell check your article, and go over your article for words you might have omitted or typed twice, as well as words you may have misused such as using "there" instead of "their."

### 8. Ask a question to spark your readers interest.

Use a question as the title of your article to entice people to read your article, or ask a question within your article to effectively keep your readers focused on your article.

### 9. Edit and re-edit your article.

Even after you feel you are done with your article it's a good idea to leave your article for a day or two and then come back to it.

The changes you make to your article after seeing it in a new light, will often be the difference between a good article and a great article.

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