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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**10 Sizzling Offers That Sell Like Crazy!**

**By Larry Dotson**

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One of the best way to increase your sales is to offer your potential customers a special offer. It could be trial offers, discounts, purchase awards, etc. Below are ten sizzling offers you could use to sell your products like crazy.

1. You could offer your potential customers a free sample of your product. If the sample proves what you claim, there is a high chance they will buy it.
2. You could give your potential customers a free trial of your product or service. Tell them you won't bill them for 30 days.
3. You could offer your potential customers a rebate after they buy your product or service. They will feel they are getting a good deal.
4. You could offer your potential customers a monthly payment plan. Tell them they can pay for your product or service with three easy monthly payments.
5. You could reward your potential customers if they buy a specific number of products. Tell them if they buy 3 or more products, they will get one free.
6. You could reward your potential customers if they spend over a specific dollar amount. Tell them if they spend over \$100, they get a 10% discount.

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7. You could hold a holiday sale for your potential customers. Tell them everything on your web site is discounted up to 50% on Thanksgiving Day.

8. You could hold a buy one get one free sale for your potential customers. Tell them if they buy one product, they get another product for free at the same value.

9. You could hold a special \$1 sale for your potential customers. They'll come to your web site to buy your product for only a dollar, but may buy other products.

10. You could offer your potential customers a bonus coupon when they buy one of your products. It could be a coupon for another product you sell.

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### **Book Review of "Articles That Sell"**

#### **By Judine Slaughter**

"Articles that Sell" by Bonnie Jo Davis  
Published by: Davis Virtual Assistance  
Genre: Business/Marketing  
Description: Ingenious

How can you effectively and inexpensively promote your business on the Internet? But, all you have is a one page website and your site can't possibly attract a lot of traffic. Plus, you don't know how to find the people interested in what you have to sell. Never fear...help is here.

"Articles that Sell" eliminates all of the self doubt of advertising your small business on the Internet. "There are thousands of e-zines, newsletters, and web sites that need your articles." Most of the ground work has already been done. The combination of active links for books on writing, tips for a sizzling title, and sites which want your articles prove that big things do come in small packages. Your article doesn't even have to be related to your business. The by-line includes a link to your site, as a reference. All you have to do is write it well and the readers will come!

Ms. Davis' creative entrepreneurial spirit is motivating. With so much competition on the Internet, any different technique improves the one-man operation or the corporate giants. Best of all, you don't need to dish out any extra money. You're already paying your Internet service provider, now let them indirectly pay you back. I highly recommend "Articles that Sell."

## 10 Sizzling Offers That Sell Like Crazy!

You can purchase "Articles That Sell" here

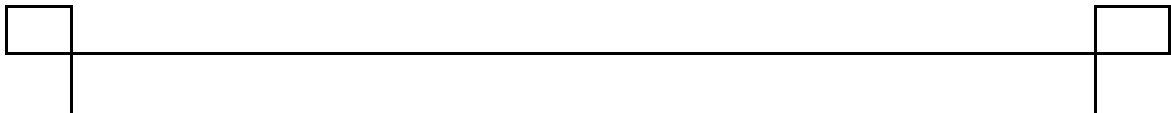
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The Express Yourself book series

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