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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

10 Steps to a GREAT Newsletter

By Claire Cunningham

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A newsletter can be a wonderful, economical way to communicate with prospects, customers, employees or distributors. Just follow these ten easy steps for newsletter success.

- 1) Define Your Audience — Who are you publishing for? Clients (customers) - present, past and prospective? Employees? Your audience will define your content.
- 2) Set Objectives — Create a solid foundation for your newsletter by writing down what you want to achieve.
- 3) Plan Content — What interests your audience? Build your newsletter around whatever that is. Plan content at least half a year at a time. You can make changes along the way.
- 4) Establish a Budget — Newsletters can be cost effective, but they're not FREE. When you set a budget, consider start-up as well as ongoing, per-issue costs.
- 5) Decide On a Schedule — Like any new habit it takes time to establish a pattern for a newsletter. But DO establish a pattern. Your reward will be consistent readership.
- 6) Select a Name — Your "baby" needs a name. Choose something simple and relevant.
- 7) Develop a Design — Determine format and length. Then select a simple design - and stick with it.
- 8) Assign the Task of Writing — Designate a good writer, editor and proofreader - people who'll respect your deadlines and tone.

9) Build Your Audience With Promotion --- There are lots of ways to build internal or external readership. Use them.

10) Keep It Going --- Plan ahead. Maintain your schedule. Be disciplined.

Don't be afraid to call in help if you need it. Once you start the newsletter habit, it's important to stick with it.

About the author Claire Cunningham, president of Clairvoyant Communications, Inc., has 20+ years'

experience developing and implementing successful marketing and communications programs. Sign up for Claire's monthly newsletter, Communique, at <http://www.clairvoyantcommunications.com> Claire can be reached at 763-479-3499 (Fax: 763-479-2809, e-mail: claire@claircomm.com)

7 Necessary Steps You Should Know When Building

By Nadeem

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7 Necessary Steps You Should Know When
Building A Newsletter Or Ezine

by Nadeem Qazalbash

I help my Subscribers in any way possible by listening to what they have to say and providing them with as much info as I can to help them build their Newsletter or Ezine and grow there Online Business Successfully.

You will learn Marketing ideas such as:

1. How to build More Subscribers to Your Newsletter/Ezine and why they will stay with you for years to come!
2. How to create red hot articles for your Newsletter each and every time you send Email to your Subscribers.
3. How to make more profits with your Newsletter and gain more creditability with your Subscribers

each and every month!

4. Why it's important to own your own Ezine or Newsletter to be successful online and how to milk it for all its worth!

5. Learn why creating your own information products will be your best sellers and bring in more new Subscribers than any other advertising method!

6. Where to find the perfect JV Partners and how to approach the top Publishers on the Net!

7. Learn how to make your own in-demand ebooks that will have your Subscribers begging to

download and much more...

Subscribe to my Free Newsletter and learn how to grow your Subscriber list and increase your profits, each week I will Reveal Secrets on how you can grow and profit from your very own Newsletter or Ezine.

I highly recommend Subscribing to the OBSR Newsletter if you want to make a big impact and bring your Newsletter or Ezine to a whole new level of success!

Sincerely,

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