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10 Super Offers That Build Up Sales

By Ken Hill

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The following special offers, deals and bonuses will help you to successfully increase your sales:

1. Offer a coupon.

You could have people follow a special link or enter a special code to redeem your coupon.

2. Offer free shipping.

You could offer a limited time free shipping deal, or you could offer free shipping on orders over a specified amount.

3. Offer a buy one get one free deal or a buy two and get one free deal.

You could use this kind of offer to get more people to purchase products from you or buy advertising from you.

4. Offer a special lower price if your visitor buys two of your products together.

5. Offer a free consultation as a bonus.

Depending on your product, you could offer to consult your customer on her ad copy, marketing plan, e-zine, or web site.

6. Offer a transcript of one of your web casts as a bonus.

Increase the value your visitors place on your transcript by telling them how much it would be worth if you were to charge for it.

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7. Offer an ebook as a bonus.

Offer an ebook that is either available exclusively through you or that is hard to find as a bonus.

8. Offer a free trial.

You could offer a free 30 day trial of your web hosting, blog hosting, or affiliate program software.

9. Offer a free sample.

You could mail your visitors a sample of your nutritional or cosmetic product.

You could also send them a free dvd in your series of dvd tutorials, or a sample of your candies, spices, teas or coffees.

10. Offer free software.

Create a powerful incentive by offering software that complements your product as a bonus.

For example, if you sell a manual on ebook publishing, you could offer a free ebook compiler as a bonus.

Super Cars

By Jonathon Hardcastle

Man's thrill for speed can best be satiated with super-cars. Super-cars were made to give a taste of new extremes to mankind. They have powerful engines specially build lighter bodies which allow them to reach high maximum speeds at amazing accelerations.

Modern Super-cars are more reliable than older ones. They use new technology to make them less threatening to the environment; new exhaust converters, comparatively lower ignition engines etc. They are now made with safer gadgets and bodies to keep not only the people inside them safe but also those run over by them. All this, just to build a better future for our children and a safer and cleaner tomorrow. But we are talking about Super-cars here, so that's just not the point.

Super-cars are supposed to be much faster and fearsome than ordinary cars. Though they still are all that, but compared to the Super-cars of the past made almost fifteen years ago they are slightly slower now. The modern Super-cars have so much more technology that even if you hit the brake the computer inside the car calculates the speed and traction control and then brake the car making the response time slower than older Super-cars; in which the car did exactly what and when you told it to do. Fifteen years ago McLaren proved that they had the technology to cross the 240 mph speed mark. Though Porche have the same technology to achieve that goal, somehow for some strange reason

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they held back from doing so. In some old Super-cars like the Ferrari F40 there were no door handles, no radio and no carpets and all these things made it a lot lighter. The F40 could go from naught to 60 in 3.2 seconds which almost no modern super-car can accomplish. New modern cars on the other hand have a lot of gadgets but they only serve as distractions. When you are in a super-car is drive and drive fast. Older Super-cars are still much faster than the new contemporary ones.

Environmental agencies and government regulations have made Super-cars of today have made them impotent vis-à-vis there cousins from a decade ago and at the same time have killed the very purpose of engineering and driving a super car.

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