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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

10 Tips For Writing An Unforgettable Ad!

By Larry Dotson

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1. Publish a picture of yourself in your ad. This will show people that you're not hiding behind your web site and you're not afraid to backup your product.
2. List how many famous or respected people have purchased your product in your ad. These people should be fairly known by your target audience.
3. Publish the results of any tests your product has passed in your ad. Your product may have passed a durability test, safety test, quality test, etc.
4. Publish the results of any positive surveys you've taken from your customers in your ad. Just survey your current customers and list the results.
5. List any publications that have written about your business in your ad. It could be a product review, on a top ten list, an article, etc.
6. List any related books that you've written in your ad. When you list a book(s) you've wrote, it gives you credibility because it shows you're an expert.
7. Have a professional looking web site to publish your ad on. When people visit your site and it looks unprofessional, they'll relate that to your product.

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8. Publish any endorsements from famous people in your ad. Some people will think if a famous person, enjoys your product, so will they.

9. Use a money back guarantee in your ad. This will remove the risk from your potential customers and show them that you stand behind your product.

10. Provide testimonials from satisfied customers in your ad. The testimonials should include specific and believable results you customers have received.

Have You Plotted Your Story Before Writing It?

By Nick Vernon

Creative Writing Tips -

The writer, who doesn't have the time to plot, always finds the time to rewrite.

Sound familiar?

I've been guilty of this too, back in the early days of my writing apprenticeship. I was so eager to get stuck into writing my story that I wouldn't bother with plotting.

Plotting gives you a sense of direction. It's your map, which will lead you to write your story. Leaping into the unknown rarely works. Without a plot several things can happen.... Our stories aren't focused

We lose our way Our characters don't come to life because we don't take the time to develop them

We get stuck The story strays from us

And all this happens when we haven't figured everything out first.

Your plot is the foundation of your story. It's the skeleton, which will hold your story together. Your plot is there to work everything out first - to see if it can be worked out, and then flesh out that skeleton with other elements that make a story.

Plotting is the difference between writing a story for yourself and writing one for an audience. Writing for ourselves doesn't require too much strain because we only have ourselves to please. It's when we have to please our readers that the hard work begins.

If you are aiming to sell your stories, plotting is a must.

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Have you plotted your story before writing it?

Besides his passion for writing, Nick Vernon runs an online gift site where you will find gift information, articles and readers' funny stories. Visit

Have You Plotted Your Story Before Writing It?

3 Main Tips for Writing Articles along with 3 mini tips on your word choice

10 Quick Tips To Writing Profitable Articles

7 Tips for Writing Winning Resume Cover Letters

Ten Tips to Simplify Your Business Correspondence

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Press Release E-Manual

101 tips to stay fit and live longer.



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