

"10 Ways Writing Articles Can Improve Your Business"

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"10 Ways Writing Articles Can Improve Your Business"

By Jeff Schuman

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I have found one of my top 3 strategies to build my business to be writing and submitting articles. Here's 10 ways writing and submitting articles can help you grow your business.

1. Submit them to e-zines and web sites for publishing. Include your resource box at the end of the article to get free advertising.
2. Combine your articles into a free e-book. You can place your business ad in the e-book. Give it away to visitors and allow them to do the same to multiply your advertising.
3. Create an article directory on your web site. People will visit your web site to get the free information.
4. Submit your articles to print publications that pay for submissions. You can make extra income getting paid as a freelance writer.
5. Combine a few of your articles together into a free report. Give away the free report as a bonus for buying your main product or service.
6. Publish a book with all your articles. Make extra money selling the book from your web site.

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7. Give people an instant article directory. Tell visitors they can instantly add a free article directory to their web site by linking to yours. All those links can add up to a large amount of traffic to your web site.

8. Post your articles in related online communities. This can give you free advertising in newsgroups, forums and e-mail discussion lists.

9. Allow people to include your articles in their free e-books. Your article could end up being in 20 to 30 e-books in no

improve your life and find your happiness. Only 9.95Seven ways to improve your life and find your happiness.

time. You won't even have to promote the e-books.

10. Let people access your articles by autoreponder. Include your full page e-mail ad with the article.

Jeff Schuman is a 20 year veteran of sales and marketing and has made over \$35 million dollars in sales in that time. His Team-Schuman.Com website contains the Top 5 work at home websites, make money fast websites, make money articles, a free classified ad service and more. Vist it here today:<http://www.Team-Schuman.com><http://www.ezine-in-a-box.com>

Writing Ezine Articles – 4 Reasons Why You Should Do It

By Farid Aziz

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One of the best ways to promote your website in the internet is to write articles in Ezines. You don't have to be a Master or Guru to start writing articles!

Anyone who's been in the business for 2 or 3 months certainly has a lot of information that he or she can share with others, especially newbies. So why don't you take advantage of it?

Here are the 4 reasons why YOU too should start writing articles in Ezines to attract more visitors to your website:

1. It's FREE!

Do you know that most of Ezine publishers don't write their own articles? Most of them are always searching for good articles to be published in their Ezines! That means, you can submit your articles for FREE.

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2. You can reach TARGETED people.

It's easy to attract as many people as possible to your website. The problem is, eventhough you have thousands of visitors (or even more), you still can't increase your profit! Why? Because no one purchase your products/ services. Why? Because they are simply not interested in your business offer! Why? Because you don't have targeted visitors! So, end your effort to bring just as many people as possible to your website. Instead, concentrate on how to bring targeted visitors! By writing articles in ezines, you will certainly reach targeted people. For instance, submit articles to Health Ezines in order to expect new members to your health therapy class.

3. The more articles you write, the more credibility you gain.

Yes, people would think of you as an expert in your field! Think of the positive effect of this phsycological factor. This would certainly make them 'comfortable' to make business deals with you!

4. The more articles you write, the bigger the opportunity for you to get well posted on search engines.

So, start writing articles! Choose the topics that you master. Remember to always make archives of your articles. Who knows, maybe later on you could make an eBook from those articles!

Farid Aziz is a full-time Internet Marketer, a member of the Elite Team International. Considering the fact that most people fail in internet marketing due to the lack of mentorship and guidance, Elite Team gives FREE Training and ongoing FREE Mentoring to those who are serious to earn money from home. More info about the Elite Team : <http://www.EliteTeamWork.com>



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