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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

11 Ways To Elevate Your Sales

By Ken Hill

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1. Make your offer hard to resist by offering a limited time savings on your product, or by providing free bonuses such as ebooks you have the resell rights to, one on one consulting, or a special surprise bonus.
2. Take the risk out of purchasing your product by offering your visitors a strong money back guarantee.
3. Eliminate your visitors skepticism about your product by letting them try it before they buy it.

Give your visitors access to the first couple of chapters of your informational product, or give them a free trial of your product if you offer a software product or promotional resource.

4. If you run a business where your customers pay a subscription fee (i.e., ad tracking, hosting, or a marketing resource site) you can also charge your visitors a nominal fee to try out your product.

This will attract people that are truly interested in your product, and that are willing to spend money if your product meets their needs.

Encourage your visitors take you up on your offer by offering them a no hassle money back guarantee.

5. Provide testimonials on your site from people that have liked and benefited from your products. Further increase the power of these testimonials by providing a link to their site.
6. Increase your visitors trust in you by publishing a page that tells your visitors about you and your company, by publishing your privacy policy on your site, and by listing your business address and phone number on your site.
7. Provide a "tell a friend" form on your site, and cash in on traffic that your visitors send you.

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8. Use autoresponders to follow up with your visitors.

Choose autoresponders that allow you to personalize your messages, that automatically take care of subscribers and unsubscribes, and that allow you to mass mail to your opt in list so that you can run an ezine.

Autoresponders are also great tools that you can use to offer your visitors free email courses. Like your ezine make your courses useful and informative. This will create more trust between you and your visitors and increase your sales.

9. Promote your business in targeted ezines by purchasing classified ads, top sponsor ads or solo ads.

Always track how well your advertising does so that you will know exactly which ezines are best to continue advertising in, and so that you will know if you need to make changes to your ad.

10. Be helpful to your visitors.

Answer your visitors questions with an attitude of being helpful and you will be able develop a good rapport and trust with your visitors. This will lead to more sales and more repeat purchases from your customers.

11. Provide an affiliate program for your visitors and customers to join.

Your affiliate program can generate a substantial added income as your affiliates successfully promote your products or services.

View your affiliate program as a partnership between you and your affiliates. Provide tons of things they can use to promote your products such as classified ads, rebrandable ebooks, your articles, or your marketing courses.

Also provide sample testimonials that your affiliates who have bought your product can use or get ideas from and encourage them to recommend your products on their site or to their subscribers.

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Effective Ways To Stop Snoring

By Alan Schill

If you have been looking for ways to stop snoring, but keep coming up short on results, don't give up hope. There are actually many ways to stop snoring and some of them can even start working tonight.

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One of the best ways to stop snoring is to change your sleeping position. If you constantly find yourself sleeping on your back, try resting on your side instead. Studies show that people who sleep on their back are more likely to snore than those who do not.

Another of the most effective ways to stop snoring is to elevate your head by several more inches with the use of a second pillow. If you currently only use one pillow, try using two instead.

Did you know that obesity plays an important role in everything that you do, including snoring? Not many people are aware of this, but being overweight is one of the leading causes of snoring.

Therefore, weight loss is also one of the best ways to stop snoring. A well-balanced program of diet and exercise may help you to shed some pounds and curb your snoring problem while also helping to deter future medical problems.

If you have allergies, consider the use of air filtration units to help rid your home of airborne allergens. In addition, removing dust, pet hair and cigarette smoke will help you to breathe cleaner air.

By doing so, allergy conditions may improve along with snoring. The reason is because snoring is often the result of restricted airways, which is made even worse with the presence of allergies.

If you want more definitive results, or are looking for additional ways to stop snoring, consider purchasing an anti-snoring device.

One such product, fittingly titled the Sleep Genie, usually works its magic on the first night. Its sleek nylon lycra blend design comfortably supports the jaw while keeping the mouth closed.

Have you ever tried to snore with your mouth closed? Exactly! It isn't possible, which is why the Sleep Genie is one of the ways to stop snoring and start regaining comfort through the night.

This article is intended for informational purposes only. It should not be used as, or in place of, professional medical advice. Before beginning any treatment for snoring, please consult a doctor for a proper diagnosis and remedy.

A new anti-snoring scientific breakthrough is rapidly changing the lives of ex-snorers... because the first night you use it, it stops snoring! Visit

for more information!



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