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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**12 Killer Ways To Get FREE Advertising**

**By Svetlana Monnier**

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**1. Give Testimonials**

When you purchase a product or service and it exceeds your expectations e-mail the business a testimonial. Tell them in the testimonial the benefits you got from the product or service. Give them permission to publish the testimonial on the web site if they include your sig file at the end.

**2. Leave A Message**

When you visit a web site with a discussion board leave a message. You could post a question, interesting content or a compliment about their web site. Include your signature file at the end of the message. Some discussion boards let you post your banner ad or text link.

**3. Sign Guest Books**

When you visit a well designed web site leave a compliment on their guest book. You could give them a compliment on their content, ease of navigation, graphics etc. When you post your compliment include your sig file so other people will see it when they sign the guest book.

**4. Write A Review**

When you visit a web site you enjoyed a lot write a review for the web site Write about the benefits you gain from the site, the web site design, interesting online services it offers etc. E-mail the review to the web site. Tell them they can publish it on their web site if they include your resource box

at the end.

### 5. Send An E-mail To The Editor

When you read a good article or enjoy a certain e-zine, e-mail a compliment to the editor. Give the editor permission to publish the compliment in their e-zine if they include your signature file at the end. The editor may post it on his or her web site.

### 6. Submit your site to award and topsites See <http://www.marketinginternet.biz> opsites/

7. Use viral marketing. Write or have someone else write a small report with your ad included on it and allow others to give it away. Get free advertising by submitting your report to freebie and freeware/shareware web sites. This will increase the number of people that will download your report and see your ad. You can learn more about viral marketing techniques and get FREE traffic generating tools here <http://www.topinternetmarketing.com/free.htm>

8. Post your ad on free advertising areas on the internet. You can post it on free classified ad sites, free for all links sites, newsgroups that allow ads, free yellow page directories, etc. You can automatically submit your site to 300 000 major search engines and directories every month <http://www.topinternetmarketing.com>

9. Contact businesses with the same target market and see if they would be interested to swap links or ezine ads with you. Post your swap links offers in our links and ezine ads exchange directory at <http://www.marketinginternet.biz>

10. Gain free advertising by listing your business info in your chat room profile. Most chat rooms allow this, but check their rules to be sure.

11. Write an article and Submit it to e-zines and web sites for publishing. Include your resource box at the end of the article to get free advertising.

12. The excellent tactic I recommend EVERY internet marketer use is to participate in targeted forums and newsgroups on their subject. If you are not currently participating, why not? It's Free! You start visiting the forum regularly and then once you know your way around it, you should start answering questions for people and becoming an all around helpful individual. Give and it will be given back to you. You will be able to build up relationships in these forums and build up your traffic at the same time without every having to spend a penny...

See you next issue :)

To your success,

Svetlana Monnier

<http://www.topinternetmarketing.com> <http://www.marketinginternet.biz>  
<http://www.businesshits.com>

Svetlana Monnier is the Founder/Director of Top Internet Marketing  
<http://www.topinternetmarketing.com>. She has helped thousands of businesses and individuals  
succeed online. Visit her site to find out how you can get a free consultation  
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## **Creating Killer Headlines**

**By David Seitz**

Creating Killer Headlines by David Seitz

Having trouble creating ads that pull? Fear not, with a little smart thinking you will be on your way to writing killer headlines.

Pick up a few back issues of your favorite newspaper, magazine, periodical, etc. and take notice of the advertising sections. Take note of which ads appear most often and repeatedly. Notice the headlines? I bet some are similar and contain at least one of the following words:

**FREE, NOW, HURRY, LIMITED TIME, HOW TO, YOUR**

These are powerful words to use in your marketing. Do you know why ads all over contain one or more of these powerful words? Because they stop readers in their tracks, they create a reaction, simply put, they SELL!

Use them in all your headlines and watch the response to your marketing. I bet you'll be in for a surprise. It's not hard to create killer headlines just fill in the blanks.

- \* Get your FREE report: HOW TO GET A \_\_\_\_\_ FOR FREE
- \* FOR A LIMITED TIME YOU CAN GET A FREE \_\_\_\_\_
- \* QUICKLY boost YOUR sales with a FREE \_\_\_\_\_
- \* LEARN HOW TO INCREASE YOUR SALES WITH OUR FREE \_\_\_\_\_
- \* HOW TO GROW MORE \_\_\_\_\_ WITH OUR FREE REPORT

## 12 Killer Ways To Get FREE Advertising

Get the idea, try writing a page full of headlines, walk away take a break then go back and revise the ones you like. Show a few of your friends, associates, partners, etc. Narrow it down to 5 and start testing them. The ones that work? Don't touch! You just created a killer headline. Work it until it runs dry, if it's really killer you may find you can use it week after week and generate similar results.

The reason you see the same ads over and over is due to the simple fact that "THEY ARE WORKING"!

David Seitz – CEO Virtual Imagination Inc. Published by: Virtual Imagination Inc. Brought to you by The Helping Hand Internet Marketing Newsletter. <http://www.helpinghand-newsletter.com> grab your free subscription now: <mailto:subscribe@associatesearch.com>



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