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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**1st Rule Of Promotion. Where Do I Start?**

**By Chris Riley**

The Starting Point

- (1) Never put on a live music night unless you know the alternative crowd and are into the live music scene. Most people that start a regular night love that certain brand of music.
- (2) Find a local pub that is known for its live music following.
- (3) If you are under 18 find a church hall or community center. Function rooms are very cheap to hire or even free at times.
- (4) With pubs and nightclubs they don't usually give up weekend nights to first time promoters unless you have proved yourself in the past.
- (5) Monday or Tuesday are very good nights to start up as pubs/nightclubs are usually not that busy.
- (6) Live music nights are usually run from 7.30 pm until 10/11pm. These are sometimes called early shows. The club can then put on an early show and open up after.

Promotion Checklist

Use the following checklist to ensure you are organised:

- (1) The venue is booked and the price has been agreed in writing.
- (2) The bands are booked and understand the night's concept.
- (3) The soundman and P.A is organised and price agreed.
- (4) Flyers, Tickets and posters designed and printed.
- (5) Promotional material distributed accordingly.

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(6) Budget calculated and allocated.

How to make your promotion stand out?

You will need at least 6 weeks to promote your event. Most venues are booked months in advance so being organised is essential. Many events fail because they are poorly organised or badly promoted.

Promotion Tips:

(1) Find events that showcase the type of theme similar to yours and distribute flyers and posters.

(2) Street flyering

(3) Nightclub exit flyering

(4) Most towns or cities have a small publication like a "Local going out guide" or "What's on guide".

(5) Website Forums

We hope this guide is useful to you. Remember, if you have any further queries contact the Flyerboy team.

<http://www.flyerboy.com>

### **God First**

**By Joyce C. Lock**

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God 1st, Others 2nd, Self last...

Most believe that's how it should be, whether they practice it or not.

Few have problems recognizing when "Me, Me, Me" gets in the way, whether they care to admit it or not.

But, putting others 2nd can get very confusing in relationship to God being 1st.

It is God who teaches us how to love others and, in so doing, we are loving Him. However, when we have a passion for caring for the needs of others, you can bet Satan is looking for ways to trip us up and burn us out.

Satan will use that passion against us (where we're being called upon, up to 24 hrs. per day, to help

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others in countless ways) until we find we no longer have time for God. Then, others get 1st place and God gets nothing.

In addition, we run out of time for tending our own spiritual needs and soon become drained, finding we no longer have anything left to give.

It would go a long way toward keeping Satan within tight reigns were we to:

1.) spend quality time with God, even if we have to schedule an appointment.  
seek God's will, even above the feelings of others.

2.) learn to discern and detach a little from those who manipulate our time with no real intention of following God (while keeping an open door for the time when they don't just want attention, but a real help.)

3.) let go of responsibilities God didn't call us to; works that please man but not Him.

Only when God is 1st does everything else fall into place.

© by Joyce C. Lock

<http://my.homewithgod.com/blessingsandlessons/>

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In addition to being a published author and poet, Joyce C. Lock created the religion column, "Christianity Made Simple" for Peru Daily Tribune, continues to write inspirational articles for area

newspapers, and shares further in online and e-mail ministries.

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