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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

20 Power Marketing Tips

By George Torok

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20 Power Marketing™ Tips

Use these powerful yet simple tips from the national best-seller, "Secrets of Power Marketing: Promote Brand You" – the first guide to personal marketing for non-marketers.

Create and grant an annual award.

Send hand written congratulations and thank you notes.

Send greeting cards for some occasion other than Christmas.

Send postcards when you travel and even when you are at home.

Give a good book to special clients. Always sign it with a positive message.

Build relationships with the media before you need them.

Associate with winners – attend awards functions.

Build and maintain a database of clients, prospects, and key influencers.

Earn certifications and win awards from your associations – and tell everyone.

Ask happy customers to write testimonial letters for you.

Recruit your suppliers as marketing agents. They work for free.

Join and be active in your chamber of commerce.

Write tips sheets for your customers.

Write and send articles to magazines and newspapers.

Send a news release to the media every three months.

Do something crazy and newsworthy at least once a year.

Send photocopies of your news coverage to your clients.

Build and maintain an informative and interesting web site.

Sponsor a cause, event, charity or community group.

Volunteer for your association, charity or community group.

©George Torok is co-author of Secrets of Power Marketing. He delivers motivational keynotes and practical workshops for corporations and associations on communication and thinking skills. He can be reached at 905-335-1997 Register for your free monthly tips at www.Torok.com

5 Reason why team has a 4 figure income

By Dedy Selamat

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You are new to Internet Marketing, you join one Affiliate programs, you have your promotion tips, marketing tips, also the affiliate will provide you with the commission plan, and they will give you a personal website just like they are. Now the big question is "Where am I heading???"

"People already know how to heading no where" what you need is a "team to guide you to heading somewhere"

"Why TEAM Has a 4 figure income"

1. You will not working alone
2. Power of testimonials
3. Do's and dont's
4. Friend's all around the world
5. Up's and down's

1. You will not working alone

How does it feels when you work as a team and achieved your goals with Friends that helps you, you can use the power of mailing list by Yahoo Groups to create your own personal team within your business to provide your team with

- A. The newest Information within your Affiliate
- B. Tips and Tricks to boost your traffics
- C. You can help each other, between your sponsors and your downline to share what problems you have while setting up your business.

2. Power of Testimonials

Increase your "Closing Ratio" by giving your prospects testimonials from other members in your team. They can provide your prospects with the truth. If they don't trust you, perhaps they will trust your upline, or your sidelines, or even tagging your prospect by phone, if they are on the same country. This will BOOST your prospect's trust ! No question asked.

3. Do's and Dont's

Try to consulting with other members about your promotion tools, what works and what doesn't

- A. Hey i've tested that classified's,
- B. It doesn't works,
- C. They cost to much,i've tried it
- D. This classified is good
- E. Try this it work

4. Friends all around the world

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