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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**20 Ways To Convert Visitors Into Subscribers!**

**By Talbert Williams**

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20 Ways To Convert Visitors Into Subscribers!

1. You could offer your visitors a discount on all the products you sell if they subscribe to your free e-zine.
2. You could offer your visitors a free ebook if they subscribe to your free e-zine.
3. You could offer your visitors a free subscription to your private web site if they subscribe to your free e-zine.
4. You could offer your visitors a free advertisement in your free e-zine if they subscribe.
5. You could offer your visitors a free tangible gift if they subscribe to your free e-zine.
6. You could offer a free automatic entry into your contest or sweepstakes if they subscribe to your free e-zine.
7. You could tell your visitors that you offer original content in your free e-zine.
8. You could tell your visitors to read a sample issue of your free e-zine on your web site.

## 20 Ways To Convert Visitors Into Subscribers!

9. You could offer your visitor's free software if they subscribe to your free e-zine.
10. You could offer your visitors a free sign up to your affiliate program if they subscribe to your free e-zine.
11. You could offer your visitors a free web service, like free e-mail, if they subscribe to your free e-zine.
12. You could publish some of your current e-zine subscriber's testimonials on your web site.
13. You could publish any positive reviews you have received about your free e-zine on your web site.
14. You could tell your visitors what's going to be published in your next e-zine issue.
15. You could tell your visitors that they have the right to republish your e-zines content on their own web site if they subscribe to your free e-zine
16. You could publish a list of well-known famous, or respected people that have subscribed to your free e-zine.
17. You could tell your visitors what a subscription to your free e-zine is worth in dollars.
18. You could tell your visitors all the major benefits of subscribing to your e-zine.
19. You could tell your visitors how many people have already subscribed to your e-zine.
20. You could tell your visitors that a subscription to your free e-zine is only available for a limited time.

Sincerely,  
Talbert Williams  
s4sezine@goldbar.net

## 10 Terrific Ways To Enlarge Your Subscriber Base

## 20 Ways To Convert Visitors Into Subscribers!

**By Ken Hill**

### 1. Create a unique selling proposition (USP).

Developing a USP for your ezine will make your ezine more attractive to your niche audience and help your ezine to stand apart from other competing ezines.

Comprise your USP from a single, compelling benefit that people will get from subscribing to your ezine.

Your benefit should be something that only your ezine offers or that other competing ezines fail to stress in their promotions.

Once you've created your USP, integrate it into all of your promotions for your ezine.

### 2. Swap ads with other ezine publishers.

You could swap sponsor, feature, classified or solo ads with other ezine publishers.

Choose related but non competing ezines to swap ads with and track your ad swaps so that you'll know exactly which ezines are best to continue swapping with.

### 3. Swap "thank you" page ads with other ezine publishers.

Advertise other ezines on the page your new subscribers are taken to after joining your ezine in exchange for those publishers doing the same for you.

This will give you very strong promotion of your ezine for as long as the other ezines continue to be published.

### 4. Write articles.

Your articles will help you to successfully increase your subscriptions by getting your ezine promoted in relevant ezines and on high traffic sites.

Promote your articles by submitting them to article directories, article announcement lists and also to other ezine publishers.

### 5. Swap articles with other ezine publishers.

You could run another publisher's article in your ezine in exchange for her publishing your article in her ezine.

This could be articles already run in other ezines, articles to run exclusively in each others' ezines, or articles to be first run in each others' ezines.

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You could also post another publisher's article on your site in exchange for her posting your article on her site to gain more new subscribers.

6. Provide an ebook that you've written or that is a compilation of your articles as a bonus for subscribing to your ezine.

Your ebook will not only help you to get more subscribers but can also help you to effectively promote your business, get more traffic to your site, and promote your affiliate programs to your new subscribers.

7. Post testimonials for your ezine on your site. Ask for subscriber feedback within your ezine to garner more of these from your readers.

8. Provide an archive of your past issues on your site.

Your archive will help you to convert more of your visitors into subscribers by showing them what they will get from their subscription to your ezine.

9. Make sample issues available by autoresponder.

Like your archive your sample issues can increase your subscriptions by giving your visitors a look at the type of quality articles, tips, and resources your ezine will provide to them.

10. Use your signature file to promote your ezine.

Use your sig file in your day to day emails to your clients, friends, and visitors who email you.

Also use your signature file to get more new subscribers when posting your advice and tips in moderated discussion lists and forums.

Article by writer, Ken Hill. Do You Publish an Ezine? Want more subscribers? Put your ezine promotion on autopilot. Over 1600+ places to promote your ezine. Find out more at:

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10 Terrific Ways To Enlarge Your Subscriber Base

8 Greatest Ways To Converting Your Traffic Into Your Greatest Profit

Four Ways To Grow Your Subscriber List

10 Sure Fire Ways To Get More Ezine Subscribers

10 Explosive Ways To Elevate Your Sales

147 Killer Epublishing Strategies

Traffic Explosion

Squeeze Machine

Power Profits Autoresponder Course



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