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25 Dating Strategies and Tactics

By Michael Johnson

To find a long term relationship, you must go after it. It probably isn't going to fall into your lap.

Here are some tips to improve your success.

1. You have to go after the one you want and then win them over. Be a friend – show attention, understanding, acceptance, and appreciation.
2. Satisfy emotional needs– show interest and listen to them. Spark a romantic emotion. Romance is a combination of hope with some doubt and it adds up to passion. People want what they can't have.
3. The third part of love is respect. It is earned through your actions. You must show an independent and confident personality. You can live with them or without them. You are in no hurry and aren't desperate.
4. You really have to date several people at once. It will make you look like a great catch. When you have multiple options, anyone who wants to be with you will work much harder. Instead of you doing the chasing, they will be chasing you. This takes the pressure off of yourself. You really want to date a few people anyway before jumping from one long term relationship to another.

Dating Strategies to keep in mind:

You must be happy with yourself before you will have success. Be kind to yourself and turn off the negative thoughts. You can change what you can and forget the rest. Don't worry about things you can't change. If you can't change them, all the worry in the world won't do any good.

Set some goals and write them down. You must make a plan with a clear path you want to follow.

You must set aside a night each week to get out of the house. Go where others gather. Check the paper for ideas and get out there. How many people have you met at your house? Force yourself to go out anyway. It is only one night a week, you can still sit on the couch the other six nights. You aren't going to find new people unless you actually go out.

There are single and available people all over the place. Nearly every place you go, has single people if you LOOK. Start simple don't go after the hottest person(too much pressure). Talk to the average person, get a phone number and move on. It really is a simple two step process. Meet and greet, a short conversation with eye contact and then say Great meeting you, but I have got to run; could I get your number? The Key is to RELAX. The more you do this the easier it gets.

Take the initiative and be the first to show interest in them. It shows confidence. You are only trying to get that first date. Don't start fretting about your wedding and future children just yet. Keep it simple. But you must do it yourself, no one will do it for you. Don't let an opportunity pass by, get that phone number and go from there.

Rejection is part of the dating game. Don't take it personal, not everyone is going to want to date you.

They may not be dating at all right now. You never know unless you ask. Don't be afraid of looking foolish, we all look foolish all the time. Use positive reactions in the face of rejection. You aren't worried if they say no. You asked and that is the most important thing. One more no means you didn't waste your time and money on someone who isn't even interested. Plus you are just closer to finding the one who is interested. It is all practice and will make you a master at dating that much quicker.

Get out of the house and start looking tonight.

M Johnson manages the website

<http://www.datingstrategyonline.com>

Your source for dating articles and tips.

Develop An Online Marketing Strategy To Maximise All Of Your Marketing Activities

By Wendy Hearn

Developing an online marketing strategy is essential before you do any marketing or promotion of your business. Without a strategy it's like stabbing around in the dark, not knowing what you want to achieve. You risk your marketing becoming unfocused and not producing the results you really want.

An online marketing strategy is the general and overall approach you'll take with your marketing and encompasses the big picture. It's the starting point for choosing the most effective marketing tactics to use and then the actions you need to take. A clear strategy helps you make the right day-to-day decisions,

saves you time and keeps you focused.

Before doing any marketing of your business, you need to develop your strategy. This gives you a clear picture of what you're up against and what you need to overcome through your marketing. This enables you to choose the best marketing tactics. The tactics are the means of achieving your strategy.

With so many different marketing tactics to choose from it's too easy to do what many people do and that's just pick any tactic. Just picking any tactic prevents you from maximising your marketing and the results it produces. You may use a variety of marketing tactics to fulfil your strategy.

So, how do you develop an online marketing strategy?

First you need to do an appraisal and gather information about your company, competitors, customers and other industry players. You need a clear picture of what you're up against. This includes identifying your target market/clients and carrying out a SWOT analysis.

S – Strengths

What are the strengths of your business?

W – Weaknesses

What are the weaknesses in your business?

O – Opportunities

What opportunities are available to your business?

T – Threats

What threats is your business facing?

Next, define specifically what are the challenges and problems that you need to overcome. From this answer the question, "What will it take to overcome your main marketing challenges and problems?"

Once you've developed your objectives, then choose the strategies to support these objectives. Your strategies could include:

Improve communication

Educating potential clients

Sharing information

Increase awareness of your products/services or company.

Then select the most effective marketing tactics to bring your strategies to life. These tactics then need to be turned into an action plan.

Develop An Online Marketing Strategy To Maximise All Of Your Marketing Activities

The Single's Guide To Online Dating

Choosing Tactics for Your Web Site Marketing Plan

What to Expect When You Are Dating Online

Developing a Web Site Marketing Plan

My Online Friends – Dating Website Script

Online Dating Secrets Revealed!

How to keep up the SPICE in your Love Life.

Killer Conversion Tactics

The Buy Impulse



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