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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**3 E-PUBLISHING INCOME STRATEGIES!**

**By Larry Dotson**

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**1) CUSTOMIZE YOUR E-INFO**

Offer a customized e-information product instead of writing a whole ebook and guessing what info people will buy. Just let them decide. You could charge people to e-mail you five to ten questions that they want the answers to.

After they order, take them to a private web site where you would have a special e-mail address or form they could use to e-mail you the questions. You would then e-mail them back the answers to their questions. If you're an expert, it will be pretty easy to answer the questions without any research.

You can also get away with charging a high price for customized information. You could charge a one time fee, per question or even a subscription fee. You would have to limit the number of questions they could ask every month unless you have a big staff.

**2) CHARGE FOR UPDATES**

Create an ebook to sell for a one time price. Then inside the ebook sell subscriptions to the monthly updates of the ebook. You'll make money up front and still have a chance to make residual income. Plus, it's an instant back end product.

### 3 E-PUBLISHING INCOME STRATEGIES!

You could either publish the updates via e-mail or on a password protected web site. The updates could be a few articles or full chapters. Every time you publish an update you could include an ad for another product you sell.

#### 3) GIVE TO GET

Give away your e-information products and make money by selling advertising space within the content you write. Your advertisers would have to be related to the subject of your content in order to blend in a

subtle message mentioning their offer without sounding like an ad.

This e-info business model could be successful because it's not like the in-your-face ads that people are known to ignore. People will read them because they're actually interested in the content and have requested to read or download the e-info. Your advertisers will likely see a jump in their traffic and sales, if done correctly. Which means they will probably reorder advertising again and again.

Larry Dotson Over 40,000 Free Business eBooks & More when you visit: <http://www.ldpublishing.com>  
As a bonus, Bob Osgoodby publishes the free weekly "Your Business" Newsletter – visit his web site to subscribe and place a FREE Ad! <http://adv-marketing.com/business>

### **Uneducated Tax System v. Educated Tax System**

#### **By Drew Miles**

The line under your income on your pay stub is where these two systems differ. With the uneducated tax system, you deduct the three lines under your income and the remainder is what you receive. With the educated tax system, the first line is your reported income as with the uneducated tax system. However, the second line is the money you spent on the business, and you pay taxes on what is left. This is because when a business spends money it is called a business expense or tax deduction. Therefore, having your own business and being in the educated tax system, you can reduce your taxes by 40–70%. To break this down even further: If you are making \$35,000 a year this could save you up to \$10,000. That means it does not matter if you are making millions of dollars or a few thousand dollars. These strategies apply to you! A marginally profitable business can become a thriving business by applying these strategies.

### 3 E–PUBLISHING INCOME STRATEGIES!

A case study: One of my students, Stephanie, was making \$50,000 a year. She took these strategies to her CPA who had been working with her families for years and always had her best interest in mind. He replied that although this program sounded interesting, he was already utilizing every deduction available able to her. Stephanie's CPA agreed to participate in a conference call with me at Stephanie's request. Stephanie's CPA explained that she was paying \$12,000 in taxes. While this was much less than the average person, she could have been paying even less. I introduced three strategies: helping her to reduce her FICA, deducting her healthcare, deducting education (both her and her daughter's). We were able to reduce her total taxes paid to \$800. In 15 minutes and with only three strategies, we were able to save her over \$11,200!

I have had students save well over \$100,000. Just think what you could do with that money!

We can start by converting your largest expenses into business expenses. We can teach you lesser known deductions (e.g. travel and entertainment, medical, seminars, books, etc.) and shift them over to business expenses. You pay them with pre-tax dollars and not after-tax dollars, reducing your taxable income.

During my years of law school, I completed an internship with a New York Supreme Court Justice and second legal internship with a law firm and also began investing in real estate. Immediately upon graduating law school and passing the bar exam, I opened my own law practice. From 1988 to 2001, I practiced with my partner under the name Miles and Gillard, where I concentrated in the area of real estate and business law.

Drew Miles

Find Out More:



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