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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

3 Quick Tips To Getting More Profit From Your Articles

By Ken Hill

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One of the most effective ways to market your business online is to write articles for publication in ezines. In fact, many successful marketers write articles as the primary means of promoting their businesses online.

Beyond submitting your articles to sites that list articles, to lists that provide content for ezine publishers, or to ezine publishers directly, 3 ways you can increase the profit you get from writing articles are:

1. Create an ebook compilation of your articles with links to your business and affiliate programs you promote. You can also allow people who download your ebook to rebrand your ebook with a link to their business.

If you write good articles, webmasters will be glad to offer your ebook to their visitors especially since you are allowing them to promote their own business for free at the same time.

Some sites that you can submit your ebook to are:

1. <http://www.ebookdirectory.com>
2. <http://www.ebookjungle.com>
3. <http://www.ebookpalace.com>
4. <http://ebooks.searchking.com>
5. <http://www.free-ebooks.net>

2. Allow your articles to be published in ebooks people make to market their businesses. Ebooks can be great to use as a promotional item, but a lot of people that would like to make their own ebooks have a hard time coming up with content.

You can pick up a lot of extra free promotion for your business letting others use your articles in their ebooks with links to your business in your resource box.

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If you have a lot of your articles posted on your site, then let your visitors know they can do this or ask them to contact you for information on using your articles in an ebook.

3. If you run an affiliate program, let your affiliates publish your articles in their ezines or on their websites with a link to their affiliate site in the resource box.

If you provide a site where your affiliates have access to promotional materials to market your products, then just post your articles too, and let your affiliates know they can use your articles in their ezines or on their websites.

You'll find that this can be an easy way for your affiliates to earn more commissions and generate more profit for your business.

10 Quick Tips To Writing Profitable Articles

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One of the best ways to promote your business for free is to write articles for publication in ezines.

To help you get started, I've compiled a list of ten tips that will not only help you successfully write your own articles, but also help you get the most out of the articles you do write.

To begin:

1. Put a lot of thought into the title of your article.

Writing a good title will grab your readers attention and encourage them to read through your article.

2. Keep the introduction and conclusion of your article short.

3. Write your article as a series of tips that center around a specific subject. This is a very effective way to present your information and hold your readers interest.

4. Use numbers to list the tips in your article. This allows your readers to go quickly from one tip to the next, and also keeps your article neatly organized and easy to read.

5. Keep your tips brief and to the point.

6. Keep your article focused on one topic. If you have several things you want to talk about then try

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writing

separate articles for each topic.

7. Write your article with a sincere desire to help your reader. Don't write an article that is basically just a sales letter for your company. Save your self promotion for your resource box at the end of your article.

8. Do write a compelling ad for your business in your resource box. Entice your reader to go to your site or request more information from you.

9. Use your resource box to gain more subscribers to your ezine. An article is a very effective way to showcase the type of quality content your reader can expect as a subscriber to your publication.

10. Offer a free marketing course in your resource box. This will give you the opportunity to further increase your sales by following up with people interested in your information.

Once you start writing articles, you will find that your articles can bring a lot of free promotion to your business.

Write with your reader in mind and you will be on your way to creating more profit for your business with every article you write.



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