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3 Reasons You Should Attend Seminars

By Damon Zahariades

If you have never gone to an online marketing seminar, you're missing out.

I know what you're thinking...

"Seminars are expensive."

That's true. They are. Some of 'em cost over \$5,000. Even the lower-priced parties are around \$2,000.

"It's a pain in the butt to attend."

Again, that's fair. In order to go, you have to get on a plane and fly somewhere. And you have to take time from your work and family to do it.

But, there are at least 3 reasons that attending seminars should be on your priority list (even if you DON'T plan to do a major product launch).

1. You Are Surrounded By Like-minded People.

Scoff if you want. But, I'm telling you, there's huge POWER in being around folks who are driven to the same goal as you are.

To this day, my friends and family don't really get what I do. They nod their heads and smile, but I can tell their eyes are glazing over.

Well, picture being at a party with a few hundred people who not only know what you do... they do it, too! You'll be amazed at how inspiring that can be.

2. You Meet People Who Inspire And Drive You.

I know it sounds flighty. But, when you're downing drinks with someone and sharing strategies back and forth about what's working, your mind ignites.

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You find yourself wishing you'd brought your laptop so you can start taking action that moment!

And here's something better... you exchange phone numbers (yep, remember that thing you used to use before becoming a recluse?) and follow up with each other.

That's accountability, baby and it can drive you to major success.

3. You Remove Yourself From The Daily Routine.

Ever wake up and have trouble getting your engine started? (I'm not talking about your car here.) And if you ever DO get the thing to turn over, you can't seem to get any speed?

It happens to me all the time. I'll wake up and the day will pass without my having done one truly productive thing! It stinks.

I'll tell you why it happens to me...

I get bored of my routine! Now, don't get me wrong. Routines are good. In fact, they're CRITICAL to your success. Humans need routine.

But, it's JUST as important to get OUT of your routine. And going to a seminar does that for you. It makes you leave your boring daily routine behind.

Going to a seminar can give your brain (and motivation) the jump-start it needs.

Last Thoughts

I'm not trying to sell you on a seminar here. I'm only trying to get you to think about going to one.

There are a lot of benefits to going. Benefits that aren't always clear until you're there, in the hallways, in the bars, at lunch... talking with folks who are doing EXACTLY what you are doing.

It's empowering. It's inspiring. And chances are, one you attend a seminar, you'll be excited to go to another.

Article by Damon G. Zahariades. To get immediate access to your free Special Report, "The 5 Critical Elements To Creating A 6-Figure Income Online" go right now to

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Seminars: Why Are They Popular, and What Advantages/Disadvantages Are There to Attending One?

By Vishal P. Rao

Seminars dealing with "special topics" have actually been around for decades, and are an older form of marketing and information exchanges, that have seen quite a resurgence of interest in the past ten years.

Seminars are simply a group of people coming together for the discussion and learning of specific techniques and topics. Usually there are several keynote speakers within each seminar, and these speakers are usually experts in their own fields, or topics. Several topic reviews are scheduled each day throughout the seminar, and attendees can usually make their choice of topics from among these scheduled events.

Many individuals attend seminars each year, some attending several times a year. The topics of seminars can be as varied as the groups attending them, but in particular, there has been a rise of Internet Marketing Seminars over the past five years, due to the increased interest in this field.

What then are the advantages and disadvantages of seminars if you choose to attend or if you're thinking of attending?

Advantages:

1. A wealth of knowledge usually, presented by many speakers at one time in one place. A lot of "learning" at one clip, with most material compressed into two or three days' worth of time.
2. A sense of camaraderie, where individuals can meet others with the same interests/problems/concerns that they may have in their chosen field.
3. A sense of renewed hope and inspiration (this is especially true for Internet marketing seminars), as sometimes business concerns are lessened by sharing experiences with others. Being with others that "understand" individual's problems or concerns, is usually a great morale booster!
4. A great way for those that don't like to read, or attend classes, to improve their knowledge of a specific subject.
5. A nice vacation, in usually, a good hotel. Most seminars take place in quality hotels, as this is part of the incentive to attracting attendees.

Disadvantages:

1. Cost, of course, as all attendees must absorb their own costs. The seminars themselves sometimes also have an entry fee that can be quite high. All travel costs, food costs, hotel costs, and other

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miscellaneous costs must be absorbed by the attendees.

2. The chance that the speakers may be sharing incorrect knowledge, or not at all knowledgeable themselves (it pays to make your own assessments of presented topics, not just blindly "follow the pack"). Tips, tricks, and strategies need to be weighed as to "worth" and "accuracy" before using these. Careful thought rules here.

3. The time spent away from your actual business, or life, to attend. Time is always a concern when scheduling activities and some individuals simply can't spare the time away from their lives for activities such as this.

4. The chance that the topics may not actively help your business or your concerns, and that the seminar will be a waste of time, where nothing you learn is of any use to you.

5. The chance that attendees will expect too much from a seminar and thus be disappointed. Realism must rule here. These are not "instant answers" to anything.

Overall, seminars, if chosen carefully, can be a good experience. They are not miracle cures to business problems or other problems, however, and this must be kept in mind when deciding to attend a seminar. These are, after all, optional events, and success or failure in business or life will probably not hinge on attendance at seminars!

Many different methods of learning business strategies and life strategies exist for those that don't have the time flexibility or money flexibility to attend. Just visit your local library or local community college, and you'll find a wealth of knowledge on all subjects. Read a book concerning your issues, or take a class, and you'll find these can be great alternatives to seminars.

After all, education exists in many forms, not just at seminars!

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<http://www.home-based-business-opportunities.com>

– One of Internet's

leading website dedicated to starting, managing and marketing a home based business.

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Tips On Hosting Seminars & Free Publicity

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