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Impair Healthy Healing In People Over The Age Of 30!**

3 Reasons eBook Publishers Need AutoResponders

By David Hallum

I'll bet you think ebook publishers don't need autoresponders, am I right? Well they do!

And here's why...

#1. If you publish more than one ebook, why not make up a list of your titles and call it a catalog. Then place your list on a autoresponder, then you could tell people to send a blank email to your autoresponder to get your free catalog via email.

#2. If your ebook is in EXE format, some people will be afraid to buy and/or download it. You could place a copy of any reviews you have of your ebook on a autoresponder along with a sample chapter. This way people could get a peek at your ebook contents, plus their fears would be eased by knowing that someone else has bought, downloaded and reviewed your ebook.

Reason #3

Let's say you use one or both of the above, but still no one buys or downloads your ebook/s. Let me ask you this, "Did you send them a follow-up message?" You do know that most people need see your offer at least 3-5 times

before they will make a decision. Don't you?

Well now that you know, you will need a autoresponder that can automatically follow-up for you. This way you only need to set it up once then let it do the work for you.

I found a company that will not only give you free follow-up autoresponders, they will also pay you to help them give them away.

Here are some of the features they offer:

- *Instant, reliable delivery
(in only 10 to 30 seconds!)
- *Unlimited, reliable follow ups
(up to 5, even 10 times!)
- *Unlimited message length
- *Unlimited message changes
- *Control Panel Interface is easy and simple
- *Powerful personalization features
- *Database of your prospects' e-mail addresses
- *Powerful mailing list management features
- *AOL and WebTV friendly

Let's see your prospects' request your information via e-mail and they get it in a matter of seconds.

Then their names and e-mail addresses will be added to your database and then the system schedules delivery of the next follow up messages (at a time you decide on for the next follow-up message to go out) all automatically.

This is a completely FREE service and very easy to set up. After you're done setting it up, your ebook marketing machine will be working for you 24-7. Still think ebook publishers don't need autoresponders?

For the name of the company that offer this service and to get more ebook marketing ideas. Why not join our email discussion group "Ebook Talk" by going to my web site at: <http://ebooknews.netfirms.com>

David Hallum published the ZDNet four star rated famousebook "The Newbie's Guide To Publishing An Ezine" he nowpublish the interactive "eBook News – ePublishers & ePublications Resource Directory" check it out at: <http://ebooknews.netfirms.com/cgi-bin/search/ilink.cgi>

Turn Your Autoresponder Into A CASH COW!

By Terah J. Logan

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Date Reviewed: January 18, 2004

Price: \$47.00

URL: <http://www.simplesteps2success.biz/cashcow>

Author: Terah J.Logan,

Turn Your Autoresponder Into A Cash Cow.

At the time I discovered this ebook my autoresponders were going out to a large list of emails however, I was not seeing many sales from my efforts. It was frustrating to put serious time into 52 plus messages without decent return so I decided to give Terry Telfors's ebook a go.

I was happy I did! Terry's ebook is full of great and proven suggestions to literally turn your autoresponder into a cash cow. Reading only a few pages of the report, and going over the 52 prewritten autoresponder messages (that you can edit to fit your business), I had discovered what I had been doing wrong and quickly made changes in my approach. I saw results within three days after implementing these changes with my autoresponder.

This a a very complete package. If you are not using an autoresponder, or your existing autoresponders are not pulling in profits then I highly recommend this ebook.

If you are using autoresponders and you are pleased with your returns then I doubt you would get anything new from this package.

Also, it needs to be mentioned that the 52

prewritten autoresponder messages included are targeted toward an audience interested in Internet Marketing Techniques. The messages are not suitable just for any audience but you can use the messages as an effective model to create your own messages for any product from scratch.



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