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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

3 Undetectable Marketing Secrets!

By Larry Dotson

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1. Have your prospects imagine they are getting something in return for their money. Try testing the phrase "invest in our product " instead of "purchase our product" or "buy our product". People associate the word "invest" as getting a return for their money or investing for the future. It creates a strong, logical reason to buy.

2. Encourage your prospects to imagine already making the choice to purchase your product. Write your ad copy assuming your prospects have already made the decision to buy. People will feel they have to buy to get the benefits in your statement. For example: You are going to be so successful when you buy and read our new book.

3. Attract your prospects to imagine they're having a conversation with you. Ask your readers questions then actually answer the questions for them. This is very powerful if you've research your target audience and know how the majority of your readers will answer the questions. Example: What will happen if you don't buy our product? You'll probably say, I'll sink deeper in debt and have to declare bankruptcy.

Secrets We Keep From Those We Love

By Timothy Cole

3 Undetectable Marketing Secrets!

Everyone keeps a few secrets from a husband or wife, boyfriend and girlfriend. And people keep their secrets for a lot of reasons. Often people are embarrassed or they are fearful of a partner's hostility or possible rejection.

And research shows that it is in one's best interest to keep some things private, especially when partners or spouses are likely to respond poorly to the truth. Being rejected, scorned, or stigmatized does not help any one work through a serious issue.

But, keeping secrets can also be harmful.

Keeping secrets often prevents people from dealing with the problem at hand. Keeping secrets leads to increased stress, anxiety, and it often makes people think about the issue (event or topic) more frequently.

For instance, people who have a secret crush on someone often dwell on their feelings more than people who are able to talk about their feelings out in the open. More often than not, keeping something secret makes it seem more important than it really is.

Likewise, revealing secrets is very helpful when it is done right; that is, in a safe, non-judgmental environment. Revealing secrets can reduce stress, it helps people let go of an issue and think about it more clearly.

If a secret is bothering you, it really does help to get it out – as long people don't respond negatively or use the information against you.

In fact, research shows that the simple task of writing down a secret, even if no one ever reads it, makes people feel better. Writing a secret down reduces stress – it is cathartic.

With this in mind, we have created a place where people can anonymously reveal the secrets they keep. Maybe you will find that letting go of one of your own secrets is helpful and not so embarrassing after all.

Article by Timothy Cole, PhD. Take a look at the secrets people keep from their romantic partners at



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