

30 minutes to find a niche and make money with Google Adwords.

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By Rolf Arne Trondhjem

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Here is a Quickie Guide to earn money with Google AdWords in just 30 minutes.

The problem with Google AdWords is that it has become very difficult to find keywords at a reasonable price. Bidding on keywords like "make money from home" or something in that range will kill your advertising budget in no time.

So, you have to think out of the box, and find a niche.

I use the free report from Word Tracker to find those niches. You can sign up for free at Word Tracker, and receive a list with the top 500 keywords in your mailbox once a week.

When reading this weeks report, I found a couple of interesting items:

On place 11 on the list I found the keyword "prom dresses". A quick search with Overture's Keyword Selector Tool tells me that there have been 397264 searches for this keyword.

Interesting.

I then launch the Overture Bid Tool, to see how much this keyword will cost me.

Only 0.26 for the top spot!

Now, as a member of Linkshare I have noticed that they have an affiliate program called "Prom Girl". The rest is easy match!

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More keywords:

"Recipes"

1610980 searches, cost per click: 0.13. I know that there are e-books out there selling recipes!

"Naturist"

76020 searches, cost per click:0.08

A quick search on Google, and I found an affiliate program called NudistfriendFinder with an affiliate program that pays \$10 for each new signup.

This is just examples on how you can use only free tools to find a niche where the competition isn't that hard.

Use your fantasy, and you will find them too!

One Word of Caution:

When you are running campaigns with keywords with that much exposure, please remember to set a daily limit. And keep a close eye on your campaign.

Links:

<http://www.wordtracker.com>

<http://inventory.overture.com/d/searchinventory/suggestion/>

<http://uv.bidtool.overture.com/d/USm/search/tools/bidtool/>

Good Luck!

Rolf Arne Trondhjem is a online marketer with 3 years of marketing experience. Visit his new site and download his free e-book "SuperAffiliate ShortCuts" <http://www.success-affiliate.com>

Can You Build An Opt-In Niche List With Adwords?

By Steve Schwartzman

Something has really gotten under my skin, and I can't sit back and let it go any longer!

You see, people used to build e-mail lists in many niche markets through pay per click search engines such as Google Adwords. Now, Adwords has gotten a bit tougher to use, and thus, building an e-mail list in any niche market has become tougher as well...

...But it's still one of the best ways to build an e-mail list in any niche!

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I repeat, pay per click (PPC) search engines such as Google Adwords is still an extremely effective way to build an e-mail list in any niche market.

Lets discuss why...

The main arguement is that these PPC's have gotten too expensive. Well, you can set a daily maximum spending amount in Google Adwords! If you can only afford to spent \$5 a day, then you can set it so you spend no more than \$5 a day.

Sure, your niche list will grow slower than someone spending \$200 a day, but who cares! With the benefits you get from such targeted and responsive subscribers, you'll soon be spending \$200 building your niche e-mail list as well.

Another argument is that it's better to spend money on Google Adwords becoming an affiliate for something and sending traffic directly to them.

Why not give them your left arm as well!

You're spending money promoting their niche product, why should they get the main benefit of the money you spend? And take a look at their site, almost all have some mechanism for collecting e-mail addresses.

You need a landing page that relates to your niche topic, that collects e-mail addresses, and the best way to advertise this page and get subscribers is through sites like Google Adwords.

Don't listen to people saying you can't build a niche e-mail list this way, or it's too expensive. It's not, and I do it all day in dozens of different markets.

Build your landing page, get subscribers, and give them great information and resources and they'll be your customers for life.

Steve Schwartzman is a veteran Internet Marketer and founder of the popular membership site Niche Time. He will take you by the hand and show you how to profit from at least 3 different niche topics each month, even if you know nothing about them! Build many e-mail lists and profit from them for

years to come. Visit

<http://www.nichetime.com>

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