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5 Hidden Ways Super Affiliates Use Google to Boost Sales

By Codrut Turcanu

Have you ever wondered why and how Super Affiliates are using Google to Boost their Sales?

HINT: Google.com is a TOP Search Engine and maybe the most POPULAR. Other MAJOR Search Engines are Altavista.com and Msn.com .

FACT: last month there were 8 622 220 searches on Overture for "google.com" term.

I am going to show you below 5 ways Super Affiliates use Google to Boost their Sales:

Way #1 – Google Toolbar

Google offers a *free* downloadable TOOL called Google Toolbar that works into your browser. Super Affiliates use it mainly to find popular Web Sites by Page Rank and backward links.

Google Toolbar SAVES time by helping Super Affiliates to block pop-ups, autofill Web forms, translate Web Pages into English and more.

Way #2 – Google AdSense

Super Affiliates can GENERATE more revenue by serving highly targeted text-based ads on their Web Sites via the *free* Google AdSense program.

AdSense delivers Google ads relevant to the information people see on a Web Sites / Page.

When someone clicks on the ad, you profit.

You can find more info about Google AdSense at:

<https://www.google.com/adsense>

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You can even profit from their red-hot referral program that pays \$100 when someone you referred makes his first \$100, as well as \$1 when someone downloads the FireFox browser from Google Toolbar.

Way #3 – Google AdWords

Google AdWords offers Super Affiliates a low-cost way to send targeted visitors (*traffic*) to their Web Sites and finally generate more *Sales*.

With AdWords advertising program you pay only when someone clicks on your ad.

You can find more info about Google AdWords at:

<https://adwords.google.com/select>

Way #4 – Google DomainPark

Google DomainPark enables Super Affiliates who own lots of domain names to unlock the value in their parked page inventory.

DomainPark delivers targeted keywords and ads to parked domain name pages. DomainPark's technology analyzes domain names and displays targeted ads and related searches based on the meaning of the domain name.

If your Web Sites generate more than 750,000 page views per month, DomainPark could be the opportunity you've been waiting for.

You can find more info about Google DomainPark at:

<http://www.google.com/domainpark>

Way #5 – Google Web Search

Super Affiliates use Google to search for high *traffic*, targeted keywords with less competitor Web Sites.

They use those keywords to build optimized Web Sites / Pages that bring *free* visitors on a regular basis.

Super Affiliates use Google to find out why other Web Sites ranked high for certain keywords and will try to achieve a higher ranking based on their SEO (Search Engine Optimization) knowledge.

Super Affiliates also use Affiliate Finder Pro, a TOOL that helps them boost their *Traffic*, Link Popularity and Search Engine Rankings. Read a review here:

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http://www.my-top-sites.com/affiliate_finder_pro.htm

Remember – Google is probably the most popular Search Engine and can help you boost *Sales* in record speed, if you use it wisely.

Codrut Turcanu's FREE \$29.97 eReport Reveals For The First Time Ever... "The Quick And Easy *Formula* For Boosting Your Site Traffic By Up 267% AND Generating 297% More AdSense & Affiliate Income!"

<http://www.adsenseconfessions.com/ClaimYourReport.html>

Use an 'Affiliate Network' to Boost Your Commissions

By David McKenzie

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Most affiliates concentrate exclusively on direct sales. For affiliates this means joining an affiliate program and marketing the product or service through their web site or via email. The affiliate earns a commission for every sale made.

Very few affiliates appear to focus on the 2nd tier.

Most good affiliate programs are 2 tier which means that as well as direct sales you can also build what I call an affiliate network'.

An affiliate network is the ability to get affiliates signed up under you and earn commissions on the sales that those affiliates make.

A common commission structure might be 25% for direct sales and 10% for indirect sales.

As an affiliate you can earn 25% on any sales you make.

Building an affiliate network means you can earn 10% on each sale that each affiliate makes. If you have 100 affiliates in your affiliate network then you can see that a few 10% commissions can quickly surpass the 25% direct commission.

If you have an affiliate network of 100 then you will probably only have 5 to 10 of those affiliates making money for you. The others will make nothing.

However those 5 to 10 affiliates can earn you much higher commissions than you alone can make with direct sales.

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It is just like having your own sales force!

Only difference is it's not your product or service.

Becoming successful with affiliate programs need not be all that difficult. One way to make it easier is to build an affiliate network for each of your affiliate programs. It will certainly boost your affiliate commissions.

David McKenzie is offering a Free Email Course "5 Tips to Being Successful with Affiliate Programs"==> <http://www.1sthomebasedbusiness.com> Click now for your FREE course!



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