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5 Questions to Discover The Perfect Home Based Business for YOU

By Gobala Krishnan

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Are you interested in starting your own home based business, but not sure where to begin? Why not start with yourself?

Here are a few steps you can take to determine what you really want to do. But first, have a pen and paper ready in front of you...

Done? Ok, here we go...

1) What Are Your Hobbies?

Write down all the things you love doing in your own free time. Don't hold anything back, because I'm not here to examine your answer. There is no right or wrong here, only the truth, only what you feel straight from your heart.

Why do this? The answer is because hobbies are a great source of motivation and energy for anyone. If you're willing to do something without being paid, you'd definately do it for money. The only difference is, money will only come second, as compared to the immediate satisfaction you get from doing what you love. Write everything on that pice of paper.

2) What Specialized Knowledge Do You Have?

In your current or past jobs, you would have accumulated a great deal of knowledge on a certain subject. Thanks to your boss, you may have become an expert at something. And this expertise, believe it or not, can help others around the world. Don't let this go to waste.

So write down any specialized knowledge you have. Write down any specialized skills you may have developed too, and it could be in sales, event organization, public relations, accounting, counselling,

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etc.

3) What Corner of The Book Store Do You Go to First?

When I heard someone ask me that, I was like "What? What has that got to do with anything?".

It has got to do with everything. Which corner of the bookstore you visit FIRST usually indicates which topics you love reading about. In a conversation with one of my team members a week ago, I asked him the same question, and his reply was "Well, Gobala, I never thought about it, but I actually go to the self-help section first, because I like reading about how I can improve myself to be a better human being."

Ditto. Your sub-conscious actions may hold the answer to your problem. Now we're getting somewhere, so write YOUR favourite section down on that piece of paper.

4) What Did You Love Doing 5 Years Ago?

My life now is VERY different from what it was 5 years ago. How about yours? What did you love doing 5 years ago, but simply cannot find the time for it right now? Did you plan to start something new 5 years ago, but for some reason it never happened?

Our lives change all the time, but if there was something in your past that you're still passionate about, write it down now.

5) What Are You Naturally Good At?

To answer this question, you MUST ask your friends, not yourself. Whatever you already know about yourself is not going to help. Only things you never knew you were good at are going to open doors to your own home based business. So go ahead, call 10 of your best friends, and ask them "What do think I'm good at?"

Make a mental note, or write all their opinions down on your piece of paper. The key to getting this right is to NEVER question or argue about their opinion of you. Take the good with the bad, take it all. By the time you're done with number 10, I guarantee you'll start discovering things about you that you never knew you were good at.

I found out that I'm good at teaching. I also found out that I can explain things in a simple way, and that I have patience when dealing with others. Trust me, I never knew that before I asked. It's amazing what others know about you that you don't know yourself.

The Road Becomes Clearer

When you're done with your list of all the things you love, all the things you've become an expert at, and all the things you found out you're naturally good at, have a good look at it. Does your dream home business seem a little more clear now? Do you see the beginning of an exciting journey, instead

of an intimidating one?

You now have many ideas on what type of home based business you can do, and all you have to do is choose. Choose the one that you're most excited about **RIGHT NOW** and are eager to start **RIGHT NOW**.

If you rushed through this article without the pen and paper, without taking notes and asking yourself these questions, then let me tell you the truth:

It takes **YEARS** to build a steady five or six figure income from your own home based business. You can't do it in months, no matter what anyone else out there may say. The only way you're going to get through the initial "make-or-break" years is if you're doing something close to your heart. Something that will seem like fun, not hard work.

Seek the truth, for the truth shall set you free, and show you where you want to go. If you don't know where you want to go, it's no secret that you'll never get there.

Gobala Krishnan is a member and writer for the International Association of Home Business Entrepreneurs, the online university for home based business, at <http://www.home-business-association.com/IAHBE> and owner of the Six Figure Income Dream Team website at <http://www.sfidreamteam.com>

How To Select A Name For Your Home Based Business

By Daphne Succes

If you are launching a new business, you are probably in search of the perfect name for that business. But what should it be? What catchy title is most likely to attract the attention of customers? If you want to select a name for your home based business, start simply and don't over think the process. Often times, the most obvious thing is that which we overlook because we are too busy searching for the perfect answer.

You can start to select a name for your home based business by taking out a notepad and writing the type of business onto a piece of paper. What is it that you will be selling? Will it be a product or service? Next, think of ways to make the title unique and interesting. If you are the sole proprietor of a business, perhaps you want to include your name in the business title. For example, if Jane is selling pet bed designs and other products, perhaps her business could be named "Jane's Pampered Pets." Whatever the title, it should be indicative of the product or service that you are offering. A business name will draw more attention if it makes people smile so, if possible, try to add a little humor to the title. If people enjoy the name of your business, their interest will be peaked as to what else they could enjoy about the business itself.

Before making a final decision on a name for your home based business, make sure that you check with your state's business office to confirm that your title is unique. You don't want to begin a new

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business venture with any problems over trademark infringement, so take the time to do your research on other business names. Besides, your business is unique. It is all about you and the service or product that you provide, so you would want to give it a name that is equally unique.

When all is said and done, be sure that you select a name for your home based business that you will enjoy displaying on business cards and promoting both locally and nationally. The name of your business is the first thing that people will notice. Even before they surf your website, call you on the phone or send an order, they will already be aware of your business name. Make them smile and they will be eager to do business with you.

Daphne is a Writer, Business Owner, Motivator and Self-Starter and full-time Mom. She started Passion Parties by Daphne in the Summer of 2005 as a hobby while working full time. It has since become a full time passion for her and hope to quit her full time job soon. She enjoys writing articles about small businesses and family and tries to motivate other women with the same desire. She can be reached at 1-877-TOY-DIVA



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