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**5 Successful Tips For Marketing Your Website**

**By Damon Smith**

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This could be the most amazing article to ever be released as you read this please keep in mind that the tips I am about to share with you are from my experience with my own successful website HaileysComet Weekly Ezine.

(1)List Building: One of the most POWERFUL ways to promote any website is to have your own list to promote with. This is something that you have heard many times and it is the first thing you should be doing to start your way down the road to success. Building a list is not something that is hard nor is it costly. There are many ways that you can do this one would be to start your own newsletter or safelist. This is something that is easy to do and it is very very profitable.

(2)Ezine Advertising: Still the most powerful advertising that you can get on the internet. Ezine's have subscribers that are looking for ways to make money or increase their incomes. Solo Ads are the best! They are sent to the publishers data base by their self with no other adverts, Also TopSponsor Ads are a great source of advertising because it is the first thing the readers will see when they start reading the Newsletter Issue for that day.

(3)SearchEngine Advertising: Now with Affiliate programs you do not have much control over the way that the webpage is built. So in order to get your affiliate program ranked in searchengines is to use a Frames Page Template. This is a text template that can be put in HTML to mirror your affilate page with your affiliate link. This way you can add your own meta tags that will help you get a higher page rank.

(4)Leads And Traffic: This can be very responsive advertising because you can target your market of buyers, Alot of time these lead companys are using FFA and Classified Ads lead pages to get email addresses of people that are looking for ways to make a income. Good Lead companys use a Double Optin Process to capture leads of people that are looking for ways to get advertising or affiliate programs to join. You can do a search for Leads and Traffic sites through your searchengines like

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google and excite.

(5)PPC (Pay-Per-Click): PPC advertising can be some of the best ways to advertise any business on the internet. There are many of PPC's that you can place your advertising with. Just do a search with google and excite and you will find that they are many of them to pick from. These PPC's can drive all types of targeted traffic to your website or affiliate program for pennys on the dollar. You can also own your own PayPerClick system and send traffic to your site and at the same time use it to build your own targeted list!

The above information is what has pushed HaileysComet Weekly Ezine to the success that it has become and it will work for you as well. 90% of all people that are successful in marketing and advertising have the above or started out with the tools that it takes to make a living online. If you are wanting to jump start your success there is one tool out there that you can use that is proven to pull in loads of cash and help you build a business with the profit you make.

The product is called The Total Resale Package. It has every tool that you need to start,run, and succeed with your very own business. You can pick up a copy of the Total Resale Package here.

This is just one of the tools that will put you in the life that you want. It works for me and so many others that are just starting out and I share it with everyone. You can learn more about minisites and the above information with out any cost by coming to my site at the link below and signup for our weekly newsletter. It is packed with some of the most helpful hints and tips to get you started and keep you going in your venture to freedom!

Good Luck In Your Quest!

About The Author, Damon Smith is the publisher of one of the most sought after newsletters on the internet today. He is also the marketing director of ISORegister which is the internets #1 Resource Center for marketing and advertising. Come by and signup for his newsletter and you will receive all the tools and information you need to succeed online. Signup today at

### **Tips for Successful Internet Marketing**

**By Sharon Powell**

Successful Internet marketing is not just getting lucky. Instead, successful Internet marketing is about making a plan based on the tools that have already proven successful and working that plan until they prove successful for you as well. The following tips for Internet marketing should help you get started and be successful as well.

Internet Marketing Tip #1 Well Designed Site

A well designed site from the font to the colours used as well as the layout is critical for success. Once you get people to your website you want them to stay there and in order for this to happen your site needs to look professional, be user friendly, informative, and have all the information easily accessible

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to visitors. If you cannot design a site yourself then hire someone to do it for you. This expense really is worthwhile because a professional site reflects professional products and services whereas a amateur looking site reflects an amateur business that is not to be taken seriously.

### Internet Marketing Tip #2 Links

Links are very important to your Internet marketing campaign simply because they will help you in the ratings. Because of this you want to strive to have as many one way links or even backwards links to your site as possible. The more you have the higher your site will be ranked with Google, Yahoo, MSN, and other big search engines and the more visitors you will have.

### Internet Marketing Tip #3 Keywords

Many search engines focus on keywords to help rank your site. For example, when an individual searches for a particular brand of shoes and you sell those shoes you want to be ranked close to the top to help you get a new customer. If you want that customer you need to include the keywords he is searching for on your website to help your site be returned as a result. Because of this you need a variety of keyword articles on your site that are written around a variety of keywords that people use to find your products or services.

### Internet Marketing Tip #4 Things to Avoid

Your Internet marketing can be perfect and bring in lots of visitors, however if your site uses frames, flash, JavaScript, and things of that nature that make it difficult to load your site then you will lose your visitors no matter how low your prices or great your products or services. So, when you are designing your site be sure you are aware of the different design methods that could make your site look really good, but take too long to open and turn visitors away.

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