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5 Ways to Make Your Blog a Failure

By Rob Wood

There are many things that a blogger should do when they start a new blog, but there are also a few things that will almost ensure failure. Here is a brief list of a few things that will almost ensure that your blog never gets off the ground.

Don't post regularly - this is a great one if you want your new readers to never return to the site and to make sure that the search engines take their time indexing you. Posting once a week or less ensures that your readers rarely find anything new on your site and makes them go to others sites to find what they are looking for.

Post About Anything You Feel Like - People will read sites because they are interested in a niche. There are not many people who can draw and keep an audience by writing about their private musings on life. Sites that stick to a tightly defined niche or category will usually outperform sites that have more general themes.

Don't Post on Related Blogs - If you avoid commenting constructively on similar blogs to your own then you abandon one of the best ways to draw traffic that is already interested in your topic. By creating a sense of community with bloggers in a similar niche you are helping grow that niche together - there are very few niches that aren't big enough for more than one blog.

Steal Content - So it's difficult to always come up with your own stuff for your new blog - yup, that's just part of blogging. But taking other's content from their blogs (even ones with creative commons licenses) will get you a very bad name in your niche very quickly. You need to come up with your own stuff. Sure, you can quote other blogs, but make sure you add your own value to the story.

Don't Worry About Search Engine Optimization - Sure some people were lucky enough to draw massive amounts of traffic from search engines without ever having heard of Search Engine Optimization, but they are a minority. You need to know at least the basics, which means putting keywords in your titles, in your first sentence, bolded, italicized and then throughout your stories. Lots of incoming links don't hurt either. Do all of this and you will start to get traffic from the search engines.

5 Ways to Make Your Blog a Failure

This is by no means an exhaustive list. There are many things you can do to damage the chances of success for your blog. But these are some of the main ones that you need to avoid. For more tips on blogs don't forget to check out

<http://jamdo.com>

For more information on successful blogging, check out

<http://jamdo.com>

Blogheads

By Chris McElroy AKA NameCritic

For those of you who haven't yet started a Blog, you won't understand. You weren't there man! Just trying one Blog will get you hooked. Sure, you say you're just experimenting with blogging.

Then soon, you are blogging everyday. You wake up trying to search around to see who has commented on your Blog. Then it gets to be a 3 or 4 blogpost a day habit, and you're still saying, "I can quit anytime I want".

Then you decide to try different types of Blog. You have your personal stash Blog, then a joke Blog, then another one on a different topic. Now when you aren't doing your own Blogs, you getting into other people's Blogs and commenting more and more.

You're telling everyone how they should try Blog. Pushing Blog to kids. Google and Yahoo are telling you how much you can make dealing Blog. Then there you are the local Blog dealer.

On every corner of the search engine, selling Blog. Looking at your statistics to see how many people tried your Blog, how long they were blogged in, which blogposts they were doing. Now you are hooked for sure. People walk by you now, your friends, family, and you overhear them calling you a bloghead.

You're hanging out with other blogheads, sharing Blog, linking your Blog to theirs, trying to hook more people on Blog. The blogposts have got you man. Nothing you can do but keep on blogging.

Even this article you are reading right now, you're thinking of which of your Blogs you are going to post it on for other Blogheads to read. If you don't have a Blog for this article, then you can start one all about being addicted to Blogging.

Google or Yahoo will front you the contextual stash to cut your Blog with, so just one more Blog won't hurt you. Go ahead. Start another Blog.

Then you get so hooked on Blogging you start your own Blog about how to find more Blog. You get all the Blogheads to ping your new Blog search Blog. Oh, yeah man, the pings. The pings are the best, man. You don't know what it's like to get pinged by the Blogs, man. It's out of this world!

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Next you start yet another Blog to teach others the best way to Blog. You become a Blog Connoisseur. A Blog Guru. A Blog Consultant. A Blog Expert.

You really know you're a goner when you start to host Blogs. Your own Blog Party or commune. Yeah, that's it, Blog Commune, like MySpace, but really my own space. That's when you're no longer just the local Blog Dealer, you are supplying the Blog Dealers. A bigshot now.

Hey, man I got this new thing here. An AutoBlog. Man, an AutoBlog is to blogging what the bong was to . . .well, you know. All you gotta do is log in and push a couple of buttons and you get more Blog!

Wow, man, you haven't tried Blog yet? You really gotta get with the times, man. Blogging is the bomb.

Chris McElroy AKA NameCritic is an official Bloghead, AutoBlog Dealer, and a Blog Host. He hangs out on the corner of

<http://www.blogs.pn>

and

<http://www.thingsthatjustpissmeoff.com>

Come see him to

learn how to get some Blog of your own. AutoBlog info at

<http://www.blogs.pn/autobloggerpro.html>



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