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6 Power Packed Tips For Article Writers

By Ken Hill

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1. Offer an email course, multipart report or a free subscription to your ezine in your resource box.

Have your readers come to your site to get your report, course or subscription to your ezine so that they'll be able to see what your site has to offer them.

If you use your resource box to promote your ezine, provide a sample issue or an archive of your past issues on your site to get more of your visitors to subscribe.

2. Participate in article swaps.

You could run another publishers f~ree to reprint article in your ezine in exchange for the same.

You could also write a new article to run exclusively in the other publisher's ezine in exchange for her writing a new original article to be published in your ezine.

In addition, you could post other article writers' articles on your site in exchange for them posting your articles on their sites.

This will help you to get more reciprocal links and also help you to increase your repeat traffic by keeping your site updated with new content.

3. Make your articles available for your affiliates to publish with their affiliate URLs in your resource box.

Letting your affiliates publish your articles in their ezines or on their web sites with their affiliate URLs in your resource box will give them an easy way to effectively promote your business.

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It will also help you to attract more people to your affiliate program because you'll be providing your affiliates with a valuable marketing tool.

When using your articles in this way, link only to your site in your resource box to ensure that your affiliates will earn commissions on all their referrals.

4. Create a mailing list that tells people when you've written a new article or articles.

Your list can help you to get your articles published on a regular basis by ezine publishers and webmasters who enjoy your writing.

Your list can also help you to keep your affiliates up to date on new articles they can use to earn commissions and help you to successfully get more people to join your affiliate program.

5. Use your articles to create a free ebook.

You could create an ebook compilation of your articles and use it as a bonus for joining your ezine or purchasing your product.

You could also offer your ebook as a freebie to get more people to visit your site.

To increase the profit you get from your ebook you could let people rebrand your ebook with a link to their website, business or affiliate program.

If you run an affiliate program, you could also let your affiliates rebrand your ebook with their affiliate URLs and use your ebook to earn more commissions.

6. Use your articles to create an ebook you can sell.

If you've written lots of articles you could put together a best of compilation of your articles and sell it to your visitors.

To increase your sales you could give people the resell rights to your ebook along with their purchases.

This will increase your ebook's perceived value because you'll be giving your customers a way to make money with your ebook.

Article by writer, Ken Hill. Tired Of Promoting Your Articles By Hand? Save tons of time with your article submissions with this powerful tool for article writers and ezine publishers. Find out more now at:

Using 'Power' Words when Writing Articles

By David McKenzie

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Capturing the attention of your reader is paramount when writing free articles.

You can make the greatest impact in capturing your readers' attention by having a good title.

One of the ways to do this is by using what I call 'Power' words. By using these special words you can get the attention of your reader much more quickly and easily.

But what are these 'Power' words that I am talking about?

For me they are something that makes me read on. Makes me want to find out more. Makes me want to find out what's in it for me.

Power words are exciting words that draw the reader in.

For instance, the word powerful is a good power word. Exciting is another good power word.

I have a list of power words I like to use from time to time to make the greatest impact I can with my articles. Here are a few of my power words from that list:

Free
Tips
Methods
Exclusive
Fantastic
Secrets
Success
New
Techniques
Opportunities

How about some examples of using these power words in the titles of articles. Here are 3 examples:

17 Free Home Gardening Tips

An Exclusive Opportunity to Profit in Real Estate Developments

New Techniques Revealed for Stock Market Success

Do these titles grab your attention?

They should do, because they use power words. In fact, each title uses 2 power words for maximum effect.

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One of the key objectives of an article writer is to get their article read by as many people as possible. The best way to do this is by having their articles featured in as many ezines and on as many web sites as possible.

When ezine owners and web site owners scan for articles to feature they usually make an initial decision based on just the title of the article.

By using power words you stand a much better chance of ezine owners and web site owners picking up your article. Then you can multiply many times over the number of people who will read your article.

David McKenzie is offering a Free Email Course "5 Secrets to Making Money Writing Free Articles"==> <http://www.brisney.com/how-to-write-free-articles.htm> Click now for your FREE course!

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