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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

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By Michael J. McGroarty

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Rule number one. Basic human nature never changes.
Keep that in mind.

The idea that I'm about to present to you could be a booklet, it could be E-book, or an E-mail newsletter that people pay to receive, or it could be members only website that people pay to belong to. But what's really important, it could be a writers dream come true.

This article should really make you think. The numbers that I am going to share with you are quite impressive.

Back in the mid 1970's a married couple had an idea, they would publish a newsletter about contests and how to win contests. Contests seemed to be really popular, so why wouldn't a newsletter that's all about contests also be popular.

With that, their newsletter was born. They published information about how to find contests, how to win contests, and they also searched for contests and shared them with their subscribers.

Their newsletter became popular and in no time they had 8,000 subscribers at \$8.00 each. (this was the 70's mind you) Things were going really well, and the subscriber list grew and grew and grew. At one time they had over 600,000 paid subscribers, and by then the subscription price was \$12.00.

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Part of their success was due to a partnership with a marketing expert, but the point that I am trying to make is that 600,000 people handed over their hard earned money to subscribe to this little newsletter.

This was long before the power of the internet could be used to match up buyers and sellers. Today, it's so much easier to reach people in any given market.

Things change, but human nature stays the same. The same basic desire that drove those people to subscribe to that newsletter back then is still alive and well today, and it is waiting to be tapped by you or some other enterprising mind. Can you think of a product

that you can create and sell like crazy that will appeal to this market? There have to be dozens of options.

The numbers alone should really make you think. What other subject could attract those kinds of numbers? Actually there are many. Pick one and do the research.

That's the beauty of the internet, you can actually see how much of an interest there is in a subject before you expend a lot of time and energy.

Michael J. McGroarty is the author of the Free Report Series "37 Secret Money Making Strategies for Writers" Stop by <http://www.homemadebooklets.com> and sign up for the entire series. This is a Free offer.

The \$600,000 Quarter – A True Story

By Rocky Ramsey

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My father has what can only be described as fantastically good luck or horribly bad luck. You'll have to be the judge with this one. This is a true story.

Several months ago my parents went to a Biloxi casino and were waiting in line for breakfast. The casino, being thoughtful for

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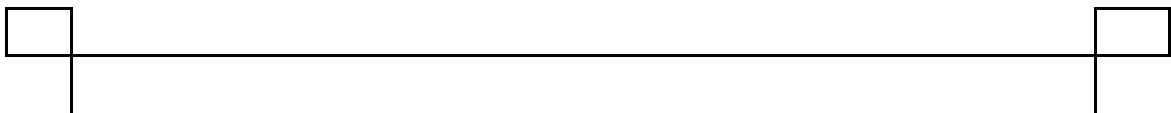
its guests, not to mention making a few extra bucks for the casino, had a line of slot machines that could be played while people waited in line to get into the restaurant.

Dad decided to play a progressive slot machine while he waited. He dropped a few quarters in, but wasn't winning very much. Then he dropped in two quarters and pulled the handle. Maybe it was his lucky day. The first wheel came up Jackpot. The next wheel came up Jackpot. The last wheel came up Jackpot. He got all three Jackpots! \$600,000!!!! That's what he would've won if he'd put three quarters in the slot machine. Because he only put two quarters in the slot machine, he didn't win anything. Nothing. Nada. Not only that, he lost the two quarters in the slot machine. I guess that's why they call it a one-armed bandit.

Rocky Ramsey publishes Movies, Money and More, A humorous site featuring movie reviews, entertainment news, save/make money and more. You don't know what you're missing if you don't take a look. <http://www.MoviesMoneyandMore.com>



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