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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

7 Cheap & Easy Ways To Get Prospects

By Mike Burstein

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Here are some quick techniques you can put into place on your web site or in your advertising to gather new prospects. There is practically no cost for most of these strategies yet they have proven to be extremely effective in any number of different venues. Use one, two or all of these strategies for a quick shot in the arm.

1. Offer a free report or article that's sent by email from your autoresponder.
2. Give people a contact web form or autoresponder email address to send in their questions.
3. Have a media kit, price list, pictures, catalog, FAQ, etc. that are all available by email from your autoresponder.
4. Make a sample of your product available from your autoresponder. (i.e. If you're selling an eBook have a chapter available for free.)
5. Deliver a free informational eCourse by email through your autoresponder.
6. Create an outline of your site for visitors in a hurry to have the information emailed to them by autoresponder.
7. Run a free drawing and have visitors email their entry to your autoresponder.

The key to all of these strategies is the autoresponder. Don't fail to utilize this tool no matter what type of business you own.

Mike Burstein has been writing for the SOHO and Small Business market for over 10 years. He has helped countless small business owners solve start up problems, create best practices, automate their

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offices, get free publicity and dramatically increase traffic and sales. Visit <http://www.SOHOWiz.com> for the latest FREE business tips. Email the Wiz at: SOHOWiz@SOHOWiz.com

Travel On A Bargain!

By Dana Goldberg

Travel is one of many working people's ultimate getaway. Imagine a few days of luxury & comfort on some exotic beach resort, waking to the lulling sound of waves & the feel of soft breeze gently caressing your face. Imagine looking out of your cabin window & seeing a vast expanse of endless white sand, dotted with seashells & the occasional seaweed. Imagine having breakfast of the freshest fruits right at your bed & being as far away from the noise of urban living as you can be. Imagine being thousands of miles away from your annoying boss & away from the incessant beeping & ringing of the little contraptions that have kept you on a short leash for how long now.

Now, doesn't that sound absolutely delicious?! You have just pictured yourself having a yummy bite of a slice of heaven!

So what's stopping you from just packing up your things & flying away to any of the many exotic destinations around the world?! Oh, right — the expensive cost that you just cannot afford to pay for right now especially with the new car & house mortgage already on your belt is keeping you from having your dream vacation.

Well, stop worrying about it because there are plenty cheap air travel fares around that will surely solve the first problem in achieving your dream vacation. Travel agencies & airline companies are aware that many people would love to travel but they just cannot afford the expenses that come along with it. For a few years now, cheap air travel fare has been promoted as the #1 solution to travel problems.

Cheap air travel fare can be found in many online sites booking special tours on tourist destinations all over the world. With cheap air travel fare, you need not worry about spending way above your budget!

As if cheap air travel fare was not the best news you've heard so far, you will also be surprised to find that cheap air travel fare often comes with a vacation package that also lets you stay in a good hotel along with the usual accommodations at surprisingly low prices! These vacation packages can include anything from a chauffeured ride from the airport to the hotel & from the hotel to all the tourist stops; to a complete tour package that includes an effective tour guide.

Just think of all the beautiful places you can visit with cheap air travel fare! You can go to the sunny Caribbean this year, then off to classy France next year, maybe exotic Boracay, Philippines after that and then go on a cool tour of Alaska. Or maybe you want to try an Asian tour package & be swept off to an entirely different experience with the exotic East! The possibilities are endless with cheap air travel fare!

How would you like to take a look at the European countryside but you have always been told that Europe is very, very expensive. Well, it IS true. Europe really is expensive. But not if you get cheap air

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travel fare! The money you save on cheap air travel fare is money that you can use for shopping in Italy, on a chocolate binge in Switzerland, vodka tasting in Russia or beer hogging in Germany!

FUN! FUN! FUN! That & more is what's waiting for you with cheap air travel fare!

D.Goldberg is the owner of Last Second Travel Boy. Advice on cheap holidays and last minute breaks.



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