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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

7 Quick Marketing Tips To Uplift Your Profits

By Ken Hill

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1. Publish an ezine.

Your ezine will help you to stay in touch with your visitors, sell your products, and promote affiliate programs you've joined to your subscribers.

Get more people to join your ezine by offering a bonus for subscribing to your ezine such as an ebook, email course, an ad or access to your membership site.

2. Publish testimonials.

Your testimonials will help you to get more of your visitors to purchase your product by showing them how your product has helped other people.

In addition to posting testimonials for your product on your site, also post testimonials for your ezine to get more of your visitors to sign up.

3. Write articles.

Your articles will help you to successfully promote your business or ezine through your resource box at the end of your articles.

Promote your articles by submitting them to article announcement lists and article directories.

Also search ezine directories for ezine publishers who would like to receive article submissions.

4. Track your advertising.

Tracking your ads will show you which promotions work best and also help you to save money by showing you which promotions don't pay off for you.

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5. Stand behind your product by offering a money back guarantee.

Your guarantee will help you to get more of your visitors to purchase your product by taking the risk off of them.

6. Offer an affiliate program to your visitors and customers.

View your affiliate program as a partnership between you and your affiliates, and provide your affiliates with promotional items that they can use to begin selling your products as quickly as possible.

For example you could provide them with different size banner ads to place on their sites, sample

e-zine ads, sample recommendations, and email courses.

If you write articles you could also let your affiliates publish your articles with their affiliate URLs in your resource box.

7. Publish an affiliates newsletter.

Your affiliates newsletter can help you to share with your affiliates tips and strategies they can use to successfully promote your products.

Your affiliates newsletter can also keep your affiliates up to date on any new sales and promotions you have going.

In addition, your affiliates newsletter can announce to your affiliates when you have a new product or products that you are offering that they can earn commissions on by promoting to their subscribers or visitors.

7 Quick Tips To Strengthen Your Profits

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1. Add resources to your site that your visitors can use on a regular basis such as a spell checker, meta tag builder, document formatter or search engine submitter.

This will increase the number of repeat visits you get to your site, giving you more opportunities to sell your products to your visitors.

2. Create a members only site that your visitors can join at no cost. Your visitors will come back to your site again and again to use the resources that you provide to them.

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You can also increase your profits by providing your members only site as a bonus for subscribing to your ezine or buying your product.

3. Provide your visitors with ebooks that they can download and pass on to others.

You could create an ebook that is a compilation of your articles or you could publish an email course or tutorial you've published on your site in ebook form.

4. Allow people to use ebooks you've created as bonuses for buying their products or for subscribing to their ezines.

Include your marketing links and material within your ebook as well as the links to affiliate programs you've joined that offer products related to what you talk about in your ebook.

5. Add discussion boards or chat rooms to your site. This will increase the amount of repeat traffic you get as your visitors return to your site to interact with each other.

6. Enhance your visitor's trust in you by using your discussion boards to answer questions and to give your tips and advice.

In addition, you can use your chatrooms to strengthen your credibility by conducting online classes, workshops, or seminars.

7. Write articles for publication in ezines and on websites. Your articles could be how to articles, a list of tips, or an article that deals with a current hot topic.

You can also conduct interviews with well known people in your industry and turn these into profitable articles that increase your traffic and sales.



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