

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

7 Reasons To Advertise With Paid Email

By Timothy Ward

7 Reasons To Advertise With Paid Email by Timothy Ward

You've probably noticed the recent explosion of new paid-to-read email sites on the Internet. You've probably also noticed that some of these sites don't last very long. Why? In a nutshell—too much competition. Paid email sites make their money off advertising. With so many other similar sites out there, it's getting harder and harder to draw advertisers.

On the other hand this competition creates an ideal situation for advertisers. Advertisers now have an enormous selection of paid email companies to choose from. On top of that, due to the amount competition, paid email rates are the lowest they have ever been. So now is the perfect time to advertise using paid email. But why would you want to advertise with a paid email company? Listed below are a few of advantages to paid-email advertising.

1. Targeted Audience

Most paid email companies allow members to select the topics they would like to receive emails on. They are usually allowed to select between 5 or 10 topics or categories. When an you set up a paid email campaign, you are asked to pick which category you would like to send your ad to. This allows you to target the appropriate audience for your advertising.

2. Quick Results

After you set up a campaign with a paid-email company, your ad may be mailed out within the hour, and almost certainly within 24 hours. The company may even email you and tell you the exact time the mail will be sent. Anyone who has ever had to wait for days or weeks for an ad campaign to start, or for a search engine to review their site, can appreciate quick results.

3. Statistics

7 Reasons To Advertise With Paid Email

Some of the paid-email companies have areas where you can log-in and check on the stats for your ad. You can see when your ad began mailing, how many people have visited your website, and more.

4. Incentive For Members

Members of paid email companies want to receive ads. They enjoy opening their inbox and seeing a paid email waiting. The more mails they read, the more money they make. And the more money they make, the sooner they will receive a check. So instead of ignoring your ads, members will be looking for them.

5. Extras

A lot of the existing paid email companies, and even some of the newer ones, are starting to include extra to lure advertisers to advertise with them. Some of these extras include free gifts, bonus advertising, free banner impressions etc.

6. Discounted Advertising

With competition getting more fierce with every passing day, paid email companies are trying to find even cheaper ways for people to advertise with them. With the standard emails they have pay members a certain amount, so they can't drop their rates below that price. That is why many of the companies are coming out with such ideas as Member Mails (a mail that is sent to all members, but members do not get paid for reading them), Click-Thru Pages (a page where members can go and receive a small amount, usually 1 cent or .5 cents, for visiting websites) and other ideas. Discounted paid email methods can be a great way to advertise, at a fraction of the usual cost.

7. Guaranteed percentage of visits

Most paid email companies now offer a guaranteed percentage of visits to your website per campaign. These percentages range anywhere from 25% to 100%, depending on the campaign you purchase. For example, let's say you purchase 1000 paid emails, and you are guaranteed a 50% click thru rate. This means that you will get 500 visitors to your site, even if the paid email company has to send your ad to more than 1000 people to achieve that goal.

These are just a few of the reasons why paid email advertising can be beneficial. For more information on paid email, as well as links to various paid email sites, visit: <http://www.GetPaidForEmail.com>

Timothy Ward is a webmaster and author. He has just launched a new ezine, The Ward Wide Webzine. For more info visit: http://groups.yahoo.com/group/Ward_Wide_Webzine/

Join me, I'm a failure too!

By Gary J Kidd

Join me, I'm a failure too! by Gary J Kidd

Article: Join Me, I'm a failure too!

Word Count 605

by Gary J Kidd
[http:// finews.com](http://finews.com)

Whether you realise it not, every time you send out an email, or place a Classified Ad, subscribe to an Ezine, you are sending out a message about yourself each and every time.

There is one thing that stands out more than anything else from your emails!

It is your email address!

If you are running your online business using a Free Email Address, you are sending out a message to all who receive it. You are telling them certain things by using a Free Email Account.

1. I am a complete amateur and new at this.
2. I am losing money like 95% of those online.
3. I can't afford a paid email account.
4. If you reply to this it will probably bounce.
5. This is my junk email account in which I receive 500 emails a day.
6. This online stuff is great so let's give it a go and see what happens.

So, which one refers to you?

A Professional appearance in your online business is essential. An online business is no different from running an offline business. So why treat it any different.

If you had an offline business and needed to visit people to make sales, would you go in t-shirt and jeans?

Millions of people each day buy goods from Catalogues. These are well presented, with glossy photos inside to make the goods more attractive. You probably buy stuff from them yourself.

But, would you buy from it if, it came to you as photo copied paper, black and white photos, and bound together by hand to look like it was home produced? Of course not.

But all the time you are using a Free Email account to run your Online Business, you are doing exactly that!

7 Reasons To Advertise With Paid Email

Nearly all Junk email and SPAM comes from Free Email Accounts. Why? Because they are throw away.

Most Scams on the Internet use Free email Accounts also!

Join me, I'm a failure too! I am a SPAMMER and a SCAMMER!

"But it will cost money to have a paid Email Account"

The truth is it costs money to run any business, and your online business is no different.

All you have to do is get your own Domain Name, then get it hosted. You then have hundreds of email accounts for yourself. You can use different ones for each of your programs. Not only that, you can re-direct all your affiliate links through your own website, and create an impression of professionalism when you send out your Ads.

Setting up a Domain and website is not expensive. Re-directing your links is easy and a child could learn it in a few hours.

Here is an example for you. Which link do you think looks better?

<http://www.pushbuttonpublishing.com/affiliates.php?rid=106>

or

<http://finews.com/instantbusiness.html>

Not only that, the Affiliate link is protected from someone stealing it and your commissions.

If you need help and want to know the cheapest way of setting everything up, then you should subscribe for Free to my Ezine. you will get an Affiliate Link Protector for free, and I can show you where to get everything else you need for less than the cost of a family Pizza. <http://finews.com>

Do not give the impression to others that you are a failure. Ok, you may be losing money, but do not advertise it. You may be new, but do not advertise it. You may have a lot to learn and need help, don't advertise it, ask for help!

To be successful, you must look successful.

To be a failure, you must look a failure!

Gary J Kidd is the Editor of TFI News. A weekly publication that specialises in helping New and experienced Internet Marketers. He can show you exactly how to start an Online business and be in profit within a few weeks. <http://tfinews.com>



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!