

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**7 Secrets to Higher Sales**

**By David McKenzie**

**7 Secrets to Higher Sales by David McKenzie**

Here are 7 techniques that I am currently using to increase sales of both my own products and products that I resell through affiliate programs.

These techniques are working for me NOW!

1. Using a strong guarantee on my sales page so that potential buyers know I am serious about the offer I am providing. If people are not happy with the product I WANT TO give them their money back. By providing a strong guarantee you are turning potential buyers into buyers.
2. Offer a free bonus. Whether it is a bonus ebook, a bonus subscription to a newsletter or a bonus email course it does not matter. Just the act of offering a bonus makes people want to buy.
3. Tell a story. People are more interesting than products. Tell people about YOUR story. Tell them your struggles, tell them your successes and tell them the methods that have worked best for you. They want to hear about you. Once they know more about you they will buy from you.
4. Writing articles. I write lots and lots of articles and the more my articles are read by potential buyers the more likely they are to buy. They already have a taste of what I am offering which makes their buying decision that much easier.
5. Offer a free newsletter. Subscribers that have been with me for a while often go on to buy one of the things I am offering. They have been receiving quality information through a newsletter and now feel more comfortable to part with their money.
6. Use autoresponders. I use them regularly to give away free email courses and free articles. I find that people that receive my information via autoresponder often go on to buy.

7. Being helpful. If anyone emails me for help I always go the extra mile to help them as much as possible. I try to answer all their questions and I do not sell to them. Interestingly they often go on to become buyers as well.

If you are looking to increase sales of products you sell or products you resell through affiliate programs then try some of these techniques that I use. They work!

David McKenzie is offering a Free Email Course "5 Tips to Being Successful with Affiliate Programs"==> <http://www.1sthomebasedbusiness.com> Click now for your FREE course!

### **Secrets We Keep From Those We Love**

**By Timothy Cole**

Everyone keeps a few secrets from a husband or wife, boyfriend and girlfriend. And people keep their secrets for a lot of reasons. Often people are embarrassed or they are fearful of a partner's hostility or possible rejection.

And research shows that it is in one's best interest to keep some things private, especially when partners or spouses are likely to respond poorly to the truth. Being rejected, scorned, or stigmatized does not help any one work through a serious issue.

But, keeping secrets can also be harmful.

Keeping secrets often prevents people from dealing with the problem at hand. Keeping secrets leads to increased stress, anxiety, and it often makes people think about the issue (event or topic) more frequently.

For instance, people who have a secret crush on someone often dwell on their feelings more than people who are able to talk about their feelings out in the open. More often than not, keeping something secret makes it seem more important than it really is.

Likewise, revealing secrets is very helpful when it is done right; that is, in a safe, non-judgmental environment. Revealing secrets can reduce stress, it helps people let go of an issue and think about it more clearly.

If a secret is bothering you, it really does help to get it out – as long people don't respond negatively or use the information against you.

In fact, research shows that the simple task of writing down a secret, even if no one ever reads it, makes people feel better. Writing a secret down reduces stress – it is cathartic.

With this in mind, we have created a place where people can anonymously reveal the secrets they keep. Maybe you will find that letting go of one of your own secrets is helpful and not so embarrassing after all.

Article by Timothy Cole, PhD. Take a look at the secrets people keep from their romantic partners at



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**