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Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

7 Steps to success

By Clare Lawrence

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Every webmaster wants a successful site, if you follow this step by step guide you'll do well.

Step 1

Search engines such as Google return web pages, based on keyword or key phrase searches. Your first step therefore is to decide which keywords you want to target. Your choice needs to reflect what your target audience is likely to input.

Once you've selected your keywords then you need to use them on your pages, an ideal density to use aim for is 5% i.e. your key phrases should appear 5 times per 100 words.

You can use different keywords on different pages, but try to focus on only one or two key phrases per page.

Step 2 - Headings and Tags

Use your key phrases first in your title, description and keyword tag. Shorter tags are more focused than longer ones.

If you can, also make use of your key phrases using Heading 1,2, & 3.

Step 3 - Submit your site to the leading directories.

I recommend.

- DMOZ

- Yahoo (paid)

7 Steps to success

- Gimpsy
 - Allthebizz.com
 - MSN small business directory
 - Joeant
 - Smallerbizz.com
 - Business.com
 - Bluefind.com
 - Wowdirectory.com
- Search engines, don't submit to these, and instead let them find your site by spider's inclusion in the above directories will get your site into leading search engines.

Step 4

Reciprocal links, try and exchange links with sites having the same theme as your own.

Particularly important is the use of your key phrases in text links, also known as Anchor Text Links.

e.g. domain name registration links to my domain registration service.

Step 5

Post in forums related to your theme. There are literally 1,000 of them around.

Step 6

Post to blogs related to your theme.

Step 7

The above steps will get you a good ranking. If you keep working away you can get to the top. Be patient - ranking takes time to build, but it can be done.

Clare Lawrence is CEO of Discount Domains Ltd - A leading UK provider of Domain name registration and Web Hosting services. Please feel free to re-publish this article provided this reference box remains together with a hyperlink to <http://www.discountdomainsuk.com> Clare can also be contacted on Clare@discountdomainsuk.com.

Defining Success: What Does it Mean to You

By Tyler McKinna

We have all heard success stories, success quotes, and seemingly endless gurus touting how they have achieved success in life.

7 Steps to success

What is interesting about all of these success stories is that very few of them are ever the same. There are various traits, success factors and keys to success that are shared by those individuals. However, each individual has achieved success in life through a success pattern unique to them.

This is why we must spend time with ourselves defining success and developing our own personal meaning of success. We must each develop our own recipe for success, steps to success, and understanding of how to measure success.

It is only when we develop our own meaning of success that we can start to develop success strategies that will lead us to our ultimate goals.

The following are a few questions that can help determine your personal definition of success:

1. What risks would I take if I knew there was no chance for failure?
2. What do I want out of life?
3. What is my ultimate career goal?
4. What would I most like to do, but can not?
5. What does a perfect relationship feel like?
6. On a perfect day, what would I do?

What we doing in this exercise is customizing our own strategy for success. This is by no means a comprehensive list of questions to ask yourself. This is a sample of questions in order to ignite the thought of personal success within you. Just like all other successful individuals, you have the ability to achieve success. However, you must carve your own path and seek your desires. Your personal desires will inspire you and lead you to develop your own strategies for success.

In the next post we will explore answers to these questions and begin to shape our definition of success. We will also begin a base of how effective communication with others can be a catalyst in your rise to success.

Tyler McKinna is a Marketing and Communications Consultant. More great articles from Tyler McKinna can be found at talksuccess.blogspot.com



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