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Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

7 Ways To Get More Repeat Traffic To Your Site

By Ken Hill

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1. Make all or part of your site into a valuable directory.

Set up different sections of your site for people to submit their ezines, articles, ebooks or affiliate programs to such as marketing, writing, publishing, etc.

Your directory will not only increase your repeat traffic but will also help you to attract very targeted visitors to your site that are interested in your products or the products of affiliate programs you've joined.

2. Publish a what's new section.

This section will keep your visitors up to date on any new additions to your site and is especially useful if your site is constantly updated by you or by your visitors who submit their own content to your site.

3. Provide resources on your site that your visitors can use on a regular basis such as a search engine submitter, email formatter or meta tag checker.

4. Add a discussion board to your site where your visitors can network with each other.

Post your own tips and advice to your board along with your signature file and use your discussion board to get to know your visitors better.

This will help you to continue to improve your product, copy, and service and can also help you to gain ideas about new products for you to offer your visitors.

5. Create a list that your visitors can subscribe to that announces to them when your site is updated.

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For instance if you ran an article directory you could list the titles and descriptions of the newest article submissions to your site along with the URLs where your subscribers can view them.

You could also use your list to increase your revenue by selling sponsor ads to people who would like to advertise to your list.

6. Make polls and surveys available on your site.

Running your own polls or surveys, in addition to providing you with more repeat traffic, can also help you to acquire valuable information from your visitors.

For instance your polls and surveys could be used to find out how effective your copy is and to measure your customers' satisfaction with your products or customer service.

Your polls and surveys can also provide you with needed feedback that you can use when deciding on new products to add to your product line.

7. Publish an ezine.

Your ezine will provide you with a very effective way to keep your visitors coming back to your site to use the resources you provide to them, to view your articles, and most importantly to buy your products.

Provide your subscribers with special sales and discounts to increase the number of your subscribers who purchase from you for the first time and also to garner more repeat sales.

Article by writer, Ken Hill. For more articles and a great tutorial on ezine publishing visit Ken's site today at:

3 HIGH CALIBER REPEAT TRAFFIC TIPS!

By Larry Dotson

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1) MEMBERS REVISIT

Turn part of your web site into a members only web site. Instead of charging for access, allow people to join free. You could add member only information, message boards, e-zines, etc.

People enjoy these member or club communities because it makes them feel a part of something.

Most members will return to your web site again and again to be part of the community.

2) BONUSES FOR VISITS

Offer daily or weekly visitor bonuses. This will increase your repeat traffic and sales because your visitors will visit regularly to get the visitor bonuses. It could be free ebooks, reports, prizes, money, etc.

You could also offer discounts as visitors bonuses. You could offer a discount on a different product everyday or if you only have one product you could offer different bonuses with it each day.

3) E-ZINE TO WEBZINE

Publish only your e-zine on your web site. Have people subscribe to a "new issue" e-mail reminder. You'll get subscribers and repeat traffic at the same time.

Plus, when you publish your e-zine on your web site, you could use more subscriber attracting features such as graphics, audio, video, pictures, interactive communities, etc.

QUICK READ SUMMARY

1) Design a section of your web site as a members only web site to increase repeat visitors.

2) Reward your visitors with bonuses when they revisit your web site.

3) Only publish your e-zine on your web site to get repeat traffic for visitors and subscribers.

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