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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

8 Golden Techniques To Get People To Love The Rules

By Joseph Plazo

Different things motivate different folks. Some people are motivated to enhance their appearance

while others are motivated by prestige or sexual conquest. Others are motivated by money. When it comes to work, many people are not motivated to do much of anything except show up and collect a paycheck. It is our job as managers to create an environment in which employees are inspired to do a better job and forge.

A recent Gallop Poll stated that about 20% of people queried described themselves as "actively disengaged" at work. Most of these people also said that they were not given the proper tools to do their job or that they were not given clear directions for completing the task. From this Poll, we see statistics that are astounding. These employees who are being described as "actively disengaged" are costing employers more than 300 billion dollars a year! This same Poll showed that these people are more likely to go hooky or to be late and are also described as less enthusiastic to their jobs.

A frequent mistake that employers make is levying too many regulations for employees to follow. This is highly de-motivating for the employee! They feel that they are not empowered to creatively carry out tasks for fear of breaking a rule.

Having employees feel that they are not trusted is another critical mistake that management makes. Creating rules and policies that question an employee's trustworthiness is common practice in major businesses. An example includes allowing a certain number of days off when a family member dies. This assumes that if there were no limit on the number of days, the employee would take advantage of their time off.

The following are tips to create a work environment that fosters motivation.

Guidelines for an Enjoyable Work Environment

· Minimize rules and policies to the essential. Rules are there to protect your business and create structure; if a rule does not serve that purpose, then you will need to consider retiring that particular policy.

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- After the rules are established, it is essential that all employees know what is expected of them. Ensure apt promulgation of all regulations.
- Establish a code of conduct. Implement a collaborative effort which involves all or most of the employees that work with you. A vision and mission statement keeps the ship sailing towards a common goal.
- Follow the rules– no exceptions. If management fails to practice what it preaches, can it expect its employees to keep within the bounds?
- Management should address inappropriate behaviors immediately before they become habits. Use counseling or a progressive discipline approach rather than a "you're in trouble" approach.
- Clearly broadcast work place guidelines for professional behavior.
- Seek employee feedback on rules and policies. Request for ideas to enhance these policies for greater employee empowerment. Sometimes staff have great ideas; after all, they do the job everyday!
- Ensure that these novel ideas of consistency in enforcing policy don't come as a cold shock to rank and file. If you have been letting employees "get away" with things in the past, you should meet with them and explain that the new policies are there for everyone's mutual benefit.

A master of manifestation to his associates, Joseph R. Plazo offers intense executive coaching so people can find jobs and build careers.

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The Golden Retriever and YOUR Business

By Pamela Geiss

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What does a Golden Retriever have to do with your business, you ask? For those of you who aren't familiar with them, Goldens have an outlook on life that is quite incredible. They never give up. I had a Golden named Ruff who developed a malignant tumor on his corotid artery (the one in the neck that sends blood from the brain back down into the heart). I noticed that he was eating, but losing weight, so I took him

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to the vet. No veterinarian would touch him. Too risky, they said. Chemotherapy doesn't do well with dogs, so the only choice we had was to love him and play with him and keep him as healthy and happy as we could for as long as he was with us.

Approximately a year after we discovered the tumor, this once beautiful dog weighed about 45 pounds and looked like a refugee. But you looked in his eyes and you saw happiness and a love of life. He still ate and ran and played. The veterinarian was amazed. He said he had seen dogs not half as sick as Ruff lay down and give up. And he never gave up even when it got so bad that we didn't have the heart to put him through any more.

If his attitude had been something other than what it was, he would have never made it a year. And that was a great year full of lots of love and playing and riding in the car and all the things he enjoyed.

What's my point? What is YOUR attitude to your business? Do you put your heart and soul into making a success of your business? Do you get up with a zeal and love for life and what you do? When you tell others about your business, do you convey that joy and enthusiasm? If you don't love your product and your business, you can't possibly convince anyone else to try it, let alone love it!

We can all learn a great deal from animals. They know how to live life to the fullest and get the most out of the time they have. We need to do the same with our lives, our relationships AND our businesses. You will get out of life and your business what you put into it. If you aren't willing to step out there and shout it to the world, it

isn't going to happen.

So when you turn on that computer, or pick up that phone, remember....ATTITUDE, ATTITUDE, ATTITUDE.



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