

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

A 1-2-3 Guide to Joint Venture Marketing Success

By Dr. Bill Nieporte

A 1-2-3 Guide to Joint Venture Marketing Success by Dr. Bill Nieporte

Fact: Two Horses Can Pull About 9,000 Pounds

Question: How many pounds can FOUR horses pull?

If you are like me, your initial response was to say that four horses can pull 18,000 pounds. Sounds reasonable—but its wrong!

Four horses can actually pull over 30,000 pounds. What the difference? It's something called synergy. Synergy is the energy or force created by the working together of various parts or processes.

Synergy. That's the power behind what is commonly called Joint Venture Marketing. In a "Joint Venture" or "Endorsed Offer," two parties leverage their assets (client lists, finances, technological expertise etc.) for the mutual benefit of both.

Joint Ventures are commonplace on the Internet. If you have ever exchanged links with another web site or perhaps traded ads with an ezine publisher, then you have engaged in a rudimentary Joint Venture. Unfortunately many marketers stop at this point—failing to enjoy the profit potential of this incredible marketing strategy.

You want to be different, right? Well, I am going to give a simple 1-2-3 formula that will allow you to profit using Joint Venture Marketing.

STEP ONE: You Need a GREAT Product!

A 1–2–3 Guide to Joint Venture Marketing Success

This is the key to real success in any business, isn't it?
Unfortunately so much of what passes as "useful products" on the Internet is just plain garbage. Too many people promises the moon but delivers nothing but cheese.

Listen, if you give your clients something of value up front then they will become happy customers for life. They will come back and buy over and over again.

Got your product? Great! Now let's move on to...

STEP TWO: You Need a Joint Venture Partner(s)

Here's one of the best methods around for finding Joint Venture partners. Visit <http://www.alexa.com> and download "Alexa." This will soon become your secret weapon for finding the information you need to make a significant Internet income. Play around with Alexa and you will soon learn how to use its many important features for developing a powerful and PERSONALIZED Joint Venture proposal letters.

Assuming you've got "Alexa" loaded and running, use your favorite search engine and check for key words like:

- * Internet Marketing
- * Marketing
- * Business Success
- * Advertising
- * Online Sales
- * Making Money
- * MLM
- * Entrepreneur
- * Email Marketing
- * And any other key words that will find you business owners, e-zine publishers, etc.

If you've done your searches you are ready for the next step.
It's now time for...

STEP THREE: Offer a Proposition That Will Make Joint Ventures Happen Like Mad!

You've visited your prospective partners site. You've used "Alexa" to do some strategic research. Now take what you've learned and create a personalize Joint Venture proposal. Make sure that you make specific references to their site's content to

A 1-2-3 Guide to Joint Venture Marketing Success

get their attention and assure them they AREN'T getting Spammed!

Here's a letter I use to introduce people to the *Masters of Marketing Inner Circle*
(<http://allaboutsucccess.com/innercircle/index.html>)

Dear _____NAME_____:

((If ALEXA doesn't find their name put in Sir:/ Maam))

I represent the fastest growing Internet Site for Business Development on the net and since you seem to be doing well (at least I get that impression from your site)

((*remove the asterisks and write one or two lines about their site, something like: "with your promotion of "Save-A-Patriot

Fellowship",))

and since you're obviously stable in business and we know you've been on line since _____ with a significant success in what you're doing, we want to share an idea with you we believe will make you a nice second stream of revenue while rendering a very noble service to your customers.

Since we feel we represent a product that is a perfect non-competitive but needed service you can offer them we believe you'll do rather well so we're prepared to absorb all risk and monetary costs.

If you'll call me between ___ & ___ one day this week, I'll explain everything in full. It will only take about 10 minutes of your time but it can mean thousands of dollars to your bottom line.

I think you'll be excited as I was when I found you on the net. My number is 888-XXX-XXXX and just tell whoever answers I'm expecting your call.

Sincerely Yours,

Your Name

PS If you prefer I call you, just reply to this message with your telephone number and the best time when I can reach you. Make

sure you send it with your name in the Subject line so I can pick it out of the many Emails I get and get right back to you.

Is it really that simple! All you have to do is commit to work a couple days a week surfing, finding prospects, and sending out letters. Then set aside a couple of hours each day to make your calls and arrange the deals. It's that simple... and yes, it works.

SO – That's the next and final step!

GET STARTED IMMEDIATELY!

(* Portions of this edition is reprinted with the permission of Mike Enlow, Joint Venture Marketing Consultant and remains protected under the original owner's copyrights of 1997, 1998, 1999 Enlow Enterprises, Inc.)

The New State Of The Art Method For Making Money With Joint Ventures

By Karin Manning

If you are anything like me, you spend a lot of time researching joint ventures and going through the chore of analysing all the joint venture proposals you get on a daily basis in your inbox. I've often wondered if there was an easier way to find successful joint ventures, as serious marketers online all know the power of joint venture marketing.

In fact, some marketers have told me that if they could only utilize one marketing strategy it would be joint ventures fullstop.

If you have got a product or service to promote you know joint ventures are essential to your business. Joint ventures are when two or more people work on the same project. The most lucrative way to benefit from joint ventures is to let other people sell your product or service and share the profits with you. Some examples of cross promotions would be exchanging popups and testimonials.

In my online experience recently I have noticed that some forms of ezine advertising did not pull the results that would have been expected. If you are also spending hard earned money on ezine advertising there is a better and easier way.

An example of a joint venture unrelated to internet marketing would be a gym coming together with a company that produces body building supplements.

Joe Vitale made \$25,000 from joint ventures from just one email.

So if you want to explore more fully the lucrative world of joint venture marketing how do you go about finding joint venture partners?

A 1–2–3 Guide to Joint Venture Marketing Success

Old–fashioned ways of finding joint venture partners: Making a post on a forum if permitted by the moderator; Visiting individual websites and emailing the owner one by one; Spending time making contacts with other internet marketers online.

The new state–of–the–art way of finding joint venture partners:

By subscribing to Joint Ventures Weekly. Once in a while an ezine comes along that makes me sit up and take notice. My good friend Mike Woo–Ming has created such an ezine.

Each week you will receive a list of the TOP joint ventures for the hottest internet products and services.

Each joint venture is carefully screened and analysed before it reaches your inbox. If it doesn't meet the relevant criteria you won't hear about it.

Your time is valuable. Each joint venture will include: A detailed synopsis, Current conversion rates

(unless new), Requirements, Length of joint venture offer.

YOU choose exactly who YOU want to work with!

Finally, a place to find non–internet marketing joint ventures as well. By subscribing to Joint Ventures Weekly you have the power to select the latest products before anyone else in your field.

It is often said that only 10% of small business owners take advantage of joint ventures. You now have the means to be part of that 10% by subscribing to Joint Ventures Weekly today.

Subscribe today by visiting

To your joint venture success,

Copyright 2003. Karin Manning. All Rights Reserved. Karin Manning is an ezine publisher, writer and ebusiness owner. To subscribe to her ezine Net Wealth and receive up to the minute marketing tips, customer service advice and money making hints simply visit

and fill out

the ePackage Newsletter & Bonuses popunder on entry. To be one of the first to hear about the latest joint ventures available subscribe to Joint Ventures Weekly by visiting

.

The New State Of The Art Method For Making Money With Joint Ventures
10 ways to structure your "Joint Venture" deal for maximum profit

A 1–2–3 Guide to Joint Venture Marketing Success

The Benefits of Joint Venture Marketing

How To Successfully Joint Venture Your Online Business With Offline Businesses

A Unique Joint Venture Twist: Make Huge Profits Even If You Have No Money, No Products, and No List

The Great Big Book of Internet Marketing

The Forum List

The Ultimate guide to a Multi–Orgasmic Male

Starting a Successful Retail Business

14 Profitable eBooks



This Free E–Book has been brought to you by Natural–Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!