

A Devastatingly Powerful Way To Steal Hoards Of Traffic From Your Competitors!

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**A Devastatingly Powerful Way To Steal Hoards Of Traffic From Your Competitors!**

**By Grady Smith**

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**Smith**

Today my competition put around \$200 in my pocket. And tomorrow, they're going to do it again.

In fact, everyday my competition sends me tons of their traffic and I make a mint from it.

But is all this stealing of traffic legal? Do I use some special software to divert traffic from their site? Will I end up in prison after making this information available to everyone and exposing what I've been doing?

Not a chance. In fact, what I'm doing is completely ethical and legal. And it accounts for a whopping percentage of the money I put in my pocket each day.

Let me explain this technique so you can apply it to your own business.

First thing you're going to want to do is research your target audience. If you wrote your own sales letter then you should know them like a family member. But if not, then you'll want to know:

\* Where they spend their time online

\* What hobbies they have

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### \* What they're after

After finding out these details about your audience you should know exactly which keywords they're searching online.

For instance, I offer a book on how to catch a cheating spouse. And from my research, I know that most of the people that can use my book are:

### \* Mainly men

\* Obviously having trust problems in their relationship

\* And that I'll most likely find them searching under terms like "catch cheating spouse", "is my spouse cheating", "infidelity",

"affairs", and so on.

Now one thing I haven't gotten the hang of is getting top placement in the search engines under the keywords I need. And even if I was, I think it's next to impossible to get a top listing under every word my prospects are searching under. The fact is, with this method, you don't need to get a listing anywhere on the search engines to get a steady stream of ready to buy, highly targeted traffic.

Okay, now with the list of keywords you've assembled because you know your target so well, start entering them into the search engines. And you're going to notice that an amazing thing happens.

Right there in front of you is a listing of the websites getting the majority of the traffic on each search term. You'll find them right there in the top three. And if you're using a popular search engine like Google, you've got some very powerful, ready to use and profit from information.

Here's what I would do with it:

Create an affiliate program if you don't already have one. You can use Clickbank if they do your payment processing, or you can use the one I prefer which you'll find on my website address listed below.

Set up a generous commission for those that refer people to your site. I like to use 40%.

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Next, get your sales letter for your product and rework it until you have it converting like crazy. There's a ton of sites that can help you learn to write better copy, and you'll find some resources on my website. Or, if you're not the do it yourself type, hire a results only copywriter to craft a hard-selling letter.

Once you have your sales letter pulling profits well, and you have an affiliate program in place, craft one more sales letter. This is one that you'll send to your competition.

In it, you'll want to explain how your product matches their sites content. You'll let them know that you want to make them some money by simply placing a link on their site that points to your product. Explain how much they can make, and tell them how well your sales letter converts. Then give details of how they can sign up and become an affiliate for you.

Now here's what you do....

Search on your list of keywords and send your sales letter to the top three under each search. Just make sure to keep a database of whom you've sent what to so you don't bother those not interested.

But on a recent mailing of my own, where I sent sales letters out to my competition and offered to pay them when they funneled traffic to my site, 100% came back with a "yes".

And the results have been amazing. Plus, consider the total amount of time invested was about 8 hours. But now that everything's in place, I simply let them money roll on. And it will keep continue to stream in for years to come.

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### **Steal Traffic From Your Competitors**

**By Terence Tan**

This interesting idea is likely to drive your competitors nuts. It is published purely for its entertainment

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value.

Some might consider it unethical and even illegal so **USE AT YOUR OWN RISK** ( We take no responsibility for any conflict, legal or otherwise, that you may get into.)

Basically, the approach is to choose your most successful competing web sites, especially those that get top 10 listings in search engines, and to create doorway pages using their web site address and names as key words. So when people who have previously visited them but cannot remember their exact domain name use search engines to search for them, your page gets displayed beside theirs and diverts traffic away from them. To avoid breaking the law, some people suggest avoiding trademark names and not hogging the top spot in the search listings. It does seem like a very clever, fun idea but remember:

**USE AT YOUR OWN RISK!**

Terence Tan is the founder of

, a website dedicated towards the development of

Multi Level Affiliate Programs as an alternative system of business. Visit

to

learn how MLAPs can multiply your affiliate referral commissions.

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