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Menopause, Andropause And Other Hormone Imbalances  
Impair Healthy Healing In People Over The Age Of 30!**

**A Dozen Tips for Writing Good Articles**

**By Lois Carter Fay**

**A Dozen Tips for Writing Good Articles**

by: **Lois Carter Fay**

Here's how it works:

Here are a few tips for writing a good article:

1. Write for your audience.

<http://www.marketingideashop.com>

) and subscribe in

<mailto:carterfay-74692@autocontactor.com>

. New subscribers receive a free 3-chapter excerpt of the  
ebook "Sales Success! Strategies for Women." (a \$12 value)

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2. Tell stories whenever you can.

3. Provide useful information.

5. Write a great headline and compelling copy.

## A Dozen Tips for Writing Good Articles

6. Use an active voice.
7. Make it succinct.
8. And while you're at it, write in parallel tracks.
9. Answer the editor's questions, "Who, what, when, where, how, and why."
10. Proofread! Then do it again!
11. Submit your article.

<http://www.authorconnection.com>

(This one's cool because it is a distribution service that sends your articles to other sites.)

<http://www.articlecentral.com>

<http://www.articlecity.com>

<http://www.powerhomebiz.com>

<http://www.ideamarketers.com>

<http://www.businessknowledge.com>

<http://www.webpronews.com>

<http://www.goarticles.com>

<http://www.baconline.com>

<http://www.certificate.net>

<http://www.phillyimc.org/submit.pl>

[http://www.marketingprofs.com/about/article\\_submissions.asp](http://www.marketingprofs.com/about/article_submissions.asp)

<http://www.businessstoolchest.com/?10007>

<http://www.marketingideashop.com/freestuff.html>

<http://www.frugalmarketing.com/dtb/dtb.shtml>

<http://www.prweb.com>

(this is a news release

distribution site, but it's also a great place to release newsy articles)

12. Don't forget newsletters.

<http://www.marketingideashop.com>

[editor@marketingideashop.com](mailto:editor@marketingideashop.com)

## **10 Quick Tips To Writing Profitable Articles**

**By Ken Hill**

### **10 Quick Tips To Writing Profitable Articles by Ken Hill**

One of the best ways to promote your business for free is to write articles for publication in ezines.

To begin:

1. Put a lot of thought into the title of your article.

Writing a good title will grab your readers attention and encourage them to read through your article.

2. Keep the introduction and conclusion of your article short.

5. Keep your tips brief and to the point.

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