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A Great Life: The Golf Career

By Andy West

What is it that you want in life? Freedom, fun, and happiness are common answers to this question.

This lifestyle is attainable in many careers, none more though than the golf career. Having a career in golf is something most people dream of, but many don't think it is a realistic option. Not only is a golf career realistic, it is a lucrative endeavor that allows you to make money and live life, as you always wanted to live it.

The perks of working in the golf industry are endless. They can be categorized into several meaningful categories, notably entertainment, professional, and travel. As one takes a closer look at golf careers, it will become obvious that the perks listed are truly what makes this career choice such a good one.

Most people would put playing Golf on top of the list of things they would like to do every week. Nearly any golfer would salivate at the chance to play golf daily, and be around the sport for a living. The entertainment factor in a golf career is second to none, and this perk allows one to fully enjoy their job. Whether you are tending to the greens, or entertaining a group of clients, working in golf allows you to enjoy the country club lifestyle on a daily basis. Most people that have a golf career are living and working in an entertainment filled lifestyle. It provides a sense of satisfaction that most jobs do not offer.

What makes the golf career special is spending each day on the course. No matter what it is you are doing, most find the golf course a relaxing form of entertainment, even if it's just a glance out of your office window on a misty morning watching the dew gather on the 9th hole. A golf career is something that provides great entertainment to those that are passionate about the game.

Professionally there is a lot of opportunity in the world of golf. People can start becoming a golf professional via professional schools that specialize in golf. In fact, those that obtain a career in golf, often do so by attending a golf career academy that not only trains you to work in golf, but also provides help in landing a job.

One of the most common complaints of the average blue collar worker is that they don't get to travel enough. Let's face it, people love to travel, and golfers love to play new courses, and new courses,

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need managers, caddies, turf professionals, and more. Having a golf career allows you to travel to some of the most beautiful places in the world, and chalk it up as a business trip. While some golf careers focus on course management, there are plenty of other ones that involve traveling across the country, and spending time on some amazing golf courses.

While one can travel during their vacations, others choose to make their job a permanent vacation. This concept comes from the cliché about doing what you love for your work, otherwise known as a labor of love. Having a golf career allows you to engage in a labor of love that will take you around the world if you so choose.

Think about what you do for a living, and ask yourself if you'd rather be on the golf course right now? To be honest, there are people that have never picked up a golf club that are ready to drop their jobs for a golf career, just because they love to be outside, and work in a growing industry.

Andy West is a freelance writer and communications specialist for SDGA. San Diego Golf Academy is a premier golf school with five locations across the United States. For more information on starting your golf career, please visit

<http://www.sdgagolf.com>

Golf Instruction

By Andy West

A boy once learned to double his driving yardage from a single tip, and later wrote a book about it and dedicated it to his instructor. A career in golf instruction can be extremely rewarding, and lead to unexpected great occurrences. The key to getting involved in golf instruction is simply finding it in your heart to make time to do it.

Common misconceptions about golf instructors are that they were PGA professional players, or local golf pro's for a country club. This is not the case most of the time, and often those involved in golf instruction simply have experience in the game of golf. They have received some education that allows them to instruct others. While being a former pro might add to your credibility, it won't make or break a golf instruction career.

Often people will wonder what the best way to get involved with golf instruction is if they aren't to become a professional golfer. The answer to this commonly asked question is through education. There are academies that will train students to become golf instruction experts, and help them earn relevant certifications to prove it. This is the easiest way to get certified, and help your business career in golf instruction take off.

While chances are the most suitable job will be at a country club, there are other places one can be

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involved in golf instruction. For one thing, the driving range is a great place to get many clients and keep a robust business. On a driving range people are often working on their swing, which of course is one of the most fundamental elements of golf instruction. It makes perfect sense that a large amount of business would come from the driving range.

Another great way to make money on golf instruction is through freelancing. The usual routes taken to obtain a qualified golf instructor can intimate many people. They will normally look in the local classified ads. As golf gains in popularity, the opportunity for freelancers is great. Also, freelancing in golf instruction allows one to obtain valuable experience that they can use towards building a career in golf. There aren't many freelance careers with more demand than that of golf instruction. Everyone seems to want to improve their swing, and you can be the one that teaches them how to do it.

Finally there is the traditional route that most golf instruction experts follow. This route is to gain expertise, and to work for a country club. This is something that works well for those looking for a steady paycheck, and a lot of upward mobility. Working in golf instruction at a country club can lead to bigger and better things in the future for your golf career. Such as gaining a healthy freelance business on the side and possibly getting involved with course management or pro shop sales.

Before any of these jobs are possible, it is often necessary to gain golf instruction experience. Some will take jobs apprenticing for established golf instructors, while others will go to school to pursue this career. While both roads lead to the same destination, often school is a better choice because of the benefits that it offers outside of golf instruction. At most golf schools today one can achieve a degree that allows them to both work in golf instruction, as well as in other facets of the golf business, such as turf management, course management, and other exciting areas of the business. A career in golf instruction is literally just a few steps away, for those that choose to get an education.

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