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A Perfect Fathers Day Gift: Publish Dad's Story As An E-book

By Wayne Perkins

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From Normandy to Funafuti, from the warehouse to the boardroom, fathers have been giving their lives unselfishly for their families.

The movie Pearl Harbor has just come out and helps remind us that our Fathers are very special people. They will give their lives for their loved ones.

With new technological advances over the years in e-book publishing, it is now possible to publish an e-book about your Dad, and present it for the world to see.

It will cost you a little time but it won't cost you any money. This gift is the perfect gift for honoring Dad.

What is an E-book?

An e-book is simply a digital file or collection of files that, when put together and published, tells a story or may teach you a lesson or a skill.

Four major advantages of publishing this way are:

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1. An e-book can be 5 pages long or 500 pages long. There is no longer a need to conform to requirements of book editors, wholesalers and distributors. You are the boss!
2. The author can add sound, photographs and even video to the e-book.
3. An e-book is always a work in progress. The author can add, delete, and change the story in a matter of minutes. Your Dad's story can grow in size over the years.
4. E-books are easily distributed to relatives across the country and those living in other countries.

What better way to give thanks and tribute to our Dad's than to tell his story?

Every year you can add to the story and create a legacy for your children and grandchildren. You can add stories daily if that is what you wish!

Isn't this better than giving him a tie or barbecue mittens?

How do I create an E--book? I am not a technical person!

Here are 5 simple steps to help you make this Dad's Day, her very best.

1. Create your e-book just like you would create any document. You do not need any special formatting.
2. Save your e-book in Microsoft word as a doc. File a text file and/or html file. (An ASCII text file is the printing that you use in the body of your e-mail. People can read it on any computer located around the world)

If you are using Microsoft Word, you would "save as" text or .txt.

3. Set up an account with Infopost.com. They will host your file and give you a free website page to include your description, reviews, pricing and any other information. You may also post this story to your own website if you wish.

If you want to offer your Dad's story for free, designate a "Price" of 0.00.

Or you may set a price for it and earn some money. Infopost will accept credit card payments for your sales and pay you an 80 percent royalty on each sale!

Infopost.com is located at:

<http://www.infopost.com>

4. Look for a link on the top of the page that reads, "Post Info." Follow the directions on listing your e-book, including the description, sample chapter (if you have a large e-book) and then follow the simple directions to up-load your e-book to Infopost.com.

Make sure you include your author name and book title under "keywords" when prompted. Once you fill in the online forms that ask you for pricing and description information, you can post a similar book or hit the browse button on the Infopost page to find and upload your e-book file from your hard disk.

You will then be issued an URL or Internet address of your Dad's story description page.

5. Copy and paste the URL of your e-book description page to your e-mail signature and send the URL to all of you friends and relatives. You may even register you Infopost description page with major search engines.

What about Using Search Engines to Blast My Dad's Story to the World?

You can accomplish this process for free by using the following

resources:

<http://www.searchenginewatch.com>

<http://www.jimtools.com>

<http://www.urlsubmitter.com>

Are There Other Ways To Promote My Dad's Story Without Using Search Engines?

Yes, if you would like to market your Dad's story to the world you will find all free e-book marketing resources at:

<http://www.wayneperkins.net/ebooks/hreetips.html>

Summary:

Now is the time to give your Dad something he will cherish forever. The process of writing the book will be therapeutic for you as well.

Congratulations! You are now an official E-book author and your Dad

will be honored on-line forever!

Your Dad will be proud.

Happy Father's Day.

Wayne Perkins is the best selling author of "A Cheap and Easy Guide to Self-publishing E-books" and offers consulting for e-book authors. <http://www.wayneperkins.net/offer/art.htmlmailto:wayne@wayneperkins.net>

Why cheesecakes make the perfect gift.

By Stephen Whiteside

Why cheesecakes make the perfect gift. by Stephen Whiteside

Cheesecake makes a perfect gift. There are guidelines that should be followed when choosing the perfect gift. For one thing, the gift should be chosen specifically for a certain individual whose tastes are known to you. If you are not well acquainted with the recipient, you must give a general-type of gift that will not offend. Another guideline for choosing the perfect gift is that the gift must fit, and most

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important, if the recipient doesn't like the gift, it must be passed on to someone else.

Do you know anyone who doesn't like cheesecake and wouldn't consider it the perfect gift? For gift-giving occasions the ultimate gift is one that is adored and can be shared with others, and this makes cheesecake the perfect gift. Even if the recipient is on a low fat, no fat, no sugar or no carbs diet, cheesecake is the perfect gift because it can be made to adhere to almost any diet by carefully choosing the ingredients. In today's society there is almost no limit to the availability and variety of ingredients that go into a cheesecake.

Can you imagine the pleasure on the face of that special someone on whom you have bestowed a freshly made cheesecake? Add a few different toppings such as a variety of fruit toppings and streusels to adorn the cheesecake and you have created the perfect cheesecake gift. There are different varieties of cheesecakes such as the original New York cheesecake, which is probably the most well known of all the varieties.

Create a cheesecake in your own kitchen and present it in a special dish to a special person. When you see the pleasure on their face, you'll know that cheesecake makes the perfect gift.

Stephen Whiteside is the head cheesecake tester at
<http://cheesecake-express.com/imf/cheesecake.html>



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