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A Quick Guide to ISBNs for Self-Publishers

By Jennifer Tribe

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by: **Jennifer Tribe**

A Quick Guide to ISBNs for Self-Publishers

When To Use an ISBN

- print books
- electronic books
- videos
- audio cassettes and CDs
- CD-ROMs, and
- other items as detailed by the International ISBN Agency.

Deciphering the Numbering System

<http://www.isbn.org/standards/home/isbn/transition.asp>

for more information on the

change.)

The digits identify

- the group (country, area or language area of the publisher)

-- the publisher, and

-- the title of the item.

The last digit is a check digit.

How To Acquire ISBNs

ISBNs in Canada are administered by the National Public Library as a free service. Visit

<http://www.nlc-bnc.ca/isbn/index-e.html>

for more information or to apply on-line.

For more information on the ISBN system and how it works, visit

www.isbn.org

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www.juicedconsulting.com

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jtribe@juicedconsulting.com

Quick Tip –Use Article Announcement Lists To Promote Your Articles

By Ken Hill

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Some good article lists for you to submit your articles to are:

1. http://groups.yahoo.com/group/article_announce/
2. <http://groups.yahoo.com/group/ArticlePublisher/>
3. http://groups.yahoo.com/group/free_content/
4. http://groups.yahoo.com/group/Free_eContent/
5. <http://groups.yahoo.com/group/Free-Reprint-Articles/>

6. <http://groups.yahoo.com/group/FreeWrites/>
7. <http://groups.yahoo.com/group/freezinecontent/>
8. <http://groups.yahoo.com/group/netwrite-publish-announce/>
9. http://groups.yahoo.com/group/publisher_network/
10. <http://groups.yahoo.com/group/ReprintArticles-Paradise/>
11. http://groups.yahoo.com/group/WriteitPublish_Announce/
12. <http://groups.yahoo.com/group/TheWriteArticles/>

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