

## A SIMPLE RECIPE FOR "WRITING SUCCESS"

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### **100% Effective Natural Hormone Treatment Menopause, Andropause And Other Hormone Imbalances Impair Healthy Healing In People Over The Age Of 30!**

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By Craig Lock

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\* Write something every day. DISCIPLINE and DEDICATION is the key to eventual writing success, I believe. Also practice makes "purrfect".

\* Always remember, that getting published takes commitment and hard work. PERSISTENCE and PATIENCE too are vital ingredients in the mix.

\* Treat your writing as a career, as you would a "normal" job. Throw yourself into it with "gay" abandon and reckless enthusiasm.

\* Be open-minded and be open to criticism. As in...

"This is not a novel to be tossed aside lightly.  
It should be thrown away with great force."  
– Dorothy Parker

HOWEVER, other people can give you ideas about your work and be subjective about it. I believe that most people genuinely want to help you get ahead, so don't take comments too personally.

\* Listen to your heart and write about what you love, your PASSIONS – ideas that "move you" and which make you "tick ock".

\* Learn everything you can about the writing and publishing "business". Also learn about the internet as a tool/medium of online publishing.

\* Join a writers' association and/or critique groups.

N.B:

Believe in yourself. This is THE vitally important ingredient in writing success.

## A SIMPLE RECIPE FOR "WRITING SUCCESS"

You have something unique to share with the world in the form of your individual life journey.

Your dreams can come true...in writing...and in life.

So,

WHY NOT FOLLOW THEM WITH ALL YOU'VE GOT?

Craig's books are available at:<http://www.nzenterprise.com/writer/books.html>  
and<http://www.novelty-gift.com/ebooks.html>

### **Success and Short Term Goals**

**By Tyler McKinna**

Success and Short Term Goals

What did you accomplish today? How does that apply to your 2006 goal statement? What did you do today that will get you to where you want to be one year from now?

These are the questions that I ask myself every night. I sort through my day and figure out how much time I spent working toward my goals. If you are anything like me, you will find that when you look back on your day a lot of time was spent on things unrelated to your goals. I believe that this is normal; every waking minute cannot be spent thinking about your goals. However, there are times during the day that I miss opportunities to work toward my goals.

Commuting time is one opportunity that many of us can use to read or listen to educational material. I often find that the time I spend staring out the window of a bus or subway is wasted and could be better used to analyze financial statements, read a book, or write an article.

I also find that I spend all too much productive time watching television. Granted, I do watch some educational television and I watch the news to keep abreast for the goings on in this crazy world. Time, however, seems to pass rather quickly when I am watching television. This is time that could be spent working on productive projects that will contribute to my success in life.

All of these instances point to the importance of short term goals. Short term goals are the stepping stones to a successful life. One can sometimes lose sight of the long term goal when not committing to the short term steps to getting there. All too often, we miss achieving our long term goals because of lack of focus and lack of commitment to the things we need to do today to get there by next year.

It is because of this simple fact that I always recommend that long term goals be broken down into a series of tangible steps or prerequisites that lead to the completion of the terminal goal. If one diligently follows the steps, success is for the taking. I have followed this formula in the past and it seems so simple when it is completed successfully.

## A SIMPLE RECIPE FOR "WRITING SUCCESS"

The recipe for success has been laid out for us in so many aspects of our lives. When in school we must pass this class and this course in a specific order to attain a certain degree. It seems rather simple to achieve success when the plan for success is laid out for you.

This is why successful entrepreneurs are so rare. Not only can they follow the recipe for success, they have the ability to write a new recipe for success. What exactly is a recipe for success in business? At the very simplest, a great recipe consists of a series of short term goals that lead to the final product...A successful business.

It seems so simple? It all starts with short term attainable goals that lead to the ultimate vision of your success! Check back at

for more interesting thoughts on success!

Tyler McKinna, MBA is a professional marketer and entrepreneur



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