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A Search Engine Optimizer's New Year's Resolutions

By Shawn Campbell

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Jakob Nielsen's

Alertbox has a good introduction to usability

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Google has a list of guidelines here

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Yahoo has a list of guidelines here

Shawn Campbell is an enthusiastic player in the ecommerce marketplace, and co-founded

Red

Carpet Web Promotion, Inc

. He has been researching and developing marketing strategies to achieve

Resolutions in the Job Search Just Don't Work!

By Marilyn J. Tellez, M.A.

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